Data were obtained for the value of farm products sold in 1964 by enumeration for some products and by estimation for others. The questionnaire used for the 1964 census provided for farm operators to report value of sales for the following products:

- Miscellaneous field crops for which a separate inquiry did not appear on questionnaire
- Vegetables
- Nursery and greenhouse products
- Standing timber
- Poles, piling, bark, bolts, mine timbers
- Cattle, excluding calves
- Calves
- Hogs and pigs
- Sheep and lambs
- Horses, mules, colts, and ponies
- Goats and kids
- Turkeys
- Ducks
- Geese
- Turkey eggs
- Duck eggs
- Miscellaneous poultry such as started pullets, guineas, etc.
- Mink, chinchillas
- Bees
- Honey

For all other agricultural products, the value of sales was estimated during the office processing. The State average prices used for calculating the value of farm products sold were compiled for the Bureau of the Census by the Statistical Reporting Service of the U.S. Department of Agriculture.

Data for the sales of farm products represent total sales for the entire farm, regardless of who shared the receipts. For tenant-operated farms, the landlord's share of the agricultural products was considered as sold provided the products were moved off the tenant farm. All crops, livestock, and poultry raised under a contract arrangement were considered as sold from the farm where they were raised or produced. For institutional farms, all agricultural products produced on land operated by the institution and consumed by the inmates were considered as sold.

All sales data relate to one year's farm operations. Crop sales are for crops harvested during the crop year whether the crops were actually sold immediately after harvest or placed in storage for later sale. Sales of livestock, livestock products, poultry, and poultry products relate to the calendar year, regardless of when the livestock or products were raised or produced. All wool and mohair reported as shorn or clipped was considered as sold.