



agricultural prices

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Noncitrus Fruit Prices

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NONCITRUS FRUIT PRICES

By States and United States, 1969-73

UNITED STATES PRICE - The season average price for the United States is computed by weighting State prices by quantities sold.

DEFINITION OF TERMS - In the following tables, price data, unless otherwise noted, are the average prices farmers receive for their products on a local market basis, at the point of first sale, commonly referred to as the average price as sold. For example, if, in a given State, half of the fruit is sold f.o.b. packed by growers, one-fourth sold as bulk fruit at the packinghouse door, and one-fourth sold retail or at roadside stands, then the "average price as sold" is a weighted average of the prices applicable to the three positions.

For most fruits in the Pacific Coast States, prices are expressed as "equivalent returns". The equivalent packinghouse-door returns represent actual prices adjusted to apply to returns at the packinghouse door. That is, the f.o.b. packed price is adjusted to the incoming packinghouse door by subtracting all costs that accumulate between the incoming packinghouse door and the f.o.b. local shipping point, such as grading, packing, packing material, inspection fees, selling, and other costs. Equivalent on-tree returns are derived by subtracting costs of picking and hauling fruit to the packinghouse from the equivalent packinghouse-door returns. This estimate is made by the Crop Reporting Board for certain fruit in certain areas primarily to meet the needs of the Department in administering marketing agreements under the Agricultural Marketing Agreement Act of 1937 as amended.

PRICING POINT - For the most part, prices and equivalent returns for noncitrus fruit in this publication are defined as follows: Fresh fruit are equivalent returns at packinghouse door for Washington and Oregon, first delivery point for California, and at points of first sale for all other States. Processing fruit prices are equivalent returns at processing plant door for all States. The season average price for "all sales" is a weighted average of prices for fresh and processing sales. For certain California commodities, the point of pricing is different but footnotes and table headings explain these differences.

APRICOTS: Season average price and equivalent returns per ton received by growers,
by States and United States, 1969-73

| State | 1969 | 1970 | 1971 | 1972 | 1973 |
|--------------------------------------|------|-------------------|-------|-------|------|
| D o l l a r s | | | | | |
| AVERAGE PRICE AS SOLD | | | | | |
| California | 145 | 108 | 96.50 | 143 | 167 |
| Utah | 133 | 137 | 140 | -- | 145 |
| Washington | 200 | 197 | 205 | 303 | 289 |
| United States | 146 | 111 | 99.10 | 145 | 169 |
| EQUIVALENT PACKINGHOUSE-DOOR RETURNS | | | | | |
| California | 143 | 106 | 92.30 | 138 | 163 |
| Washington | 149 | 131 | 126 | 213 | 211 |
| EQUIVALENT ON TREE-RETURNS | | | | | |
| California | 106 | 63.8 ^a | 62.90 | 76.40 | 108 |
| Washington | 124 | 106 | 94.00 | 181 | 177 |

APRICOTS for Fresh Consumption: Season average price and equivalent returns per ton
received by growers, by States and United States, 1969-73

| | | | | | |
|--------------------------------------|-----|-------|-------|-------|-----|
| AVERAGE PRICE AS SOLD | | | | | |
| California | 224 | 171 | 166 | 240 | 389 |
| Out-of-State | 265 | 199 | 183 | 252 | 401 |
| Within State | 199 | 158 | 146 | 230 | 381 |
| Utah | 145 | 140 | 140 | -- | 144 |
| Washington | 270 | 232 | 223 | 352 | 355 |
| Packed | 273 | 239 | 226 | 367 | 367 |
| Loose | 164 | 120 | 150 | 180 | 200 |
| United States | 209 | 180 | 168 | 254 | 338 |
| EQUIVALENT PACKINGHOUSE-DOOR RETURNS | | | | | |
| California ^{1/} | 179 | 128 | 118 | 171 | 310 |
| Out-of-State | 210 | 145 | 130 | 181 | 321 |
| Within State | 160 | 120 | 105 | 163 | 304 |
| Washington | 173 | 142 | 131 | 246 | 257 |
| EQUIVALENT ON TREE-RETURNS | | | | | |
| California | 142 | 91.40 | 80.60 | 101 | 240 |
| Out-of-State | 170 | 105 | 90.00 | 111 | 251 |
| Within State | 125 | 85.00 | 70.00 | 93.00 | 234 |
| Washington | 148 | 118 | 99.00 | 214 | 223 |

1/ Fresh fruit at first delivery point.

APRICOTS for Processing: Season average price and equivalent on-tree returns per ton received by growers, by States and United States, 1969-73

| State and utilization | 1969 | 1970 | 1971 | 1972 | 1973 |
|--|-------|-------|-----------|-------|-----------|
| D o l l a r s | | | | | |
| DRIED: FIRST DELIVERY POINT | | | | | |
| California | | | | | |
| Fresh basis | 185 | 167 | 154 | 217 | 260 |
| Dried basis <u>1/</u> | 1,200 | 1,090 | 1,000 | 1,300 | 1,560 |
| CANNING: PROCESSING PLANT-DOOR RETURNS | | | | | |
| California | 132 | 85.50 | 74.40 | 121 | 140 |
| Utah | -- | -- | -- | -- | -- |
| Washington | -- | -- | -- | -- | 90 |
| United States | 132 | 85.50 | 74.40 | 121 | 140 |
| FREEZING: | | | | | |
| California | 130 | 86.00 | 73.10 | 125 | 145 |
| PROCESSING EXCEPT DRIED: <u>2/</u> | | | | | |
| California | 132 | 85.50 | 74.30 | 121 | 140 |
| Utah | 87.00 | 75.00 | <u>3/</u> | -- | <u>3/</u> |
| Washington | 123 | 99.00 | 99.00 | 27.00 | 31.60 |
| United States | 132 | 85.60 | 74.40 | 121 | 140 |
| EQUIVALENT ON-TREE RETURNS | | | | | |
| California: | | | | | |
| Dried-Fresh basis | 120 | 102 | 89.00 | 107 | 150 |
| Canning | 101 | 50.00 | 54.40 | 68.00 | 94.00 |
| Freezing | 101 | 49.60 | 53.10 | 79.00 | 101 |

1/ Drying Ratio: 1969-71, 6.5 tons fresh fruit equivalent to 1 ton dried; 1972-73 6.0:1. 2/ Includes prices not shown for Utah and Washington freezing and other processing. 3/ Not published to avoid disclosure of individual operations.

NECTARINES: Season average equivalent first delivery point returns per ton received by growers, by utilization groups, California, 1969-73

| Utilization | 1969 | 1970 | 1971 | 1972 | 1973 |
|------------------------------|-------|-------|-------|------|-------|
| D o l l a r s | | | | | |
| Fresh | 141 | 153 | 156 | 177 | 257 |
| Processing | 84.00 | 89.00 | 85.50 | 104 | 96.10 |
| Equiv. p.p.d. ret. <u>1/</u> | 89.00 | 91.90 | 88.20 | 106 | 98.10 |
| All sales | 140 | 152 | 155 | 176 | 255 |

1/ Equivalent processing plant door returns.

CHERRIES: Season average price 1/ per ton received by growers, selected States, 1969-74

| State | 1969 | 1970 | 1971 | 1972 | 1973 | 1974 |
|---------------|------|------|------|------|------|------|
| D o l l a r s | | | | | | |
| SWEET | | | | | | |
| California | 454 | 476 | 424 | 572 | 440 | 785 |
| Colorado | 348 | 523 | 536 | 808 | 535 | 640 |
| Idaho | 393 | 414 | 450 | 570 | 452 | 441 |
| Michigan | 213 | 202 | 191 | 195 | 280 | 360 |
| Montana | 535 | 313 | 416 | 478 | 670 | 555 |
| New York | 244 | 288 | 246 | 201 | 343 | 423 |
| Oregon | 320 | 330 | 273 | 434 | 310 | 371 |
| Pennsylvania | 448 | 500 | 449 | 415 | 640 | 700 |
| Utah | 326 | 361 | 243 | -- | 313 | 339 |
| Washington | 341 | 400 | 340 | 440 | 364 | 460 |
| United States | 338 | 355 | 316 | 385 | 367 | 485 |
| TART | | | | | | |
| Colorado | 165 | 184 | 197 | 236 | 384 | 374 |
| Idaho | 208 | 220 | 2/ | 2/ | 2/ | 2/ |
| Michigan | 152 | 143 | 198 | 161 | 390 | 367 |
| New York | 163 | 159 | 199 | 166 | 354 | 391 |
| Ohio | 160 | 210 | 230 | 204 | 471 | 462 |
| Oregon | 161 | 252 | 189 | 204 | 279 | 312 |
| Pennsylvania | 158 | 167 | 235 | 172 | 395 | 395 |
| Utah | 161 | 143 | 161 | 205 | 334 | 371 |
| Washington | 268 | 360 | 2/ | 2/ | 2/ | 2/ |
| Wisconsin | 194 | 169 | 209 | 177 | 414 | 363 |
| United States | 156 | 152 | 199 | 163 | 377 | 369 |

1/ Equivalent returns for fresh fruit at first delivery point for California, at packinghouse door for Oregon and Washington, and at point of first sale for other States. 2/ Discontinued.

SWEET CHERRIES for Fresh Consumption: Equivalent packinghouse-door returns per ton received by growers, selected States, 1969-74

| State | 1969 | 1970 | 1971 | 1972 | 1973 | 1974 |
|----------------|------|------|------|------|------|------|
| D o l l a r s | | | | | | |
| California: 1/ | | | | | | |
| Out-of-State | 540 | 610 | 520 | 693 | 525 | 940 |
| Within State | 475 | 560 | 460 | 649 | 470 | 900 |
| All fresh | 525 | 595 | 506 | 682 | 515 | 930 |
| Oregon: | | | | | | |
| Out-of-State | 395 | 405 | 349 | 643 | 330 | 450 |
| Within State | 320 | 315 | 275 | 475 | 375 | 385 |
| All fresh | 375 | 380 | 333 | 613 | 341 | 433 |
| Washington: | | | | | | |
| Packed | 351 | 439 | 365 | 520 | 402 | 491 |
| All fresh | 353 | 436 | 363 | 520 | 399 | 488 |

1/ Equivalent returns for bulk fruit at first delivery point.

CHERRIES for Processing: Season average price per ton received by growers, selected States, 1969-74

| State | 1969 | 1970 | 1971 | 1972 | 1973 | 1974 |
|----------------|------|-----------|-----------|-----------|-----------|-----------|
| D o l l a r s | | | | | | |
| SWEET | | | | | | |
| California | | | | | | |
| Canning | 416 | <u>1/</u> | <u>1/</u> | <u>1/</u> | <u>1/</u> | <u>1/</u> |
| Brining | 305 | 290 | 271 | 329 | 291 | 413 |
| All processing | 328 | 294 | 268 | 315 | 293 | 438 |
| Michigan | 205 | 189 | 182 | 188 | 271 | 350 |
| New York | 195 | 192 | 182 | 184 | 290 | 373 |
| Oregon | | | | | | |
| Canning | 345 | 370 | 275 | 320 | 300 | 430 |
| Brining | 290 | 300 | 250 | 281 | 300 | 335 |
| All processing | 307 | 320 | 254 | 291 | 300 | 359 |
| Washington | | | | | | |
| Canning | 340 | 327 | 226 | 296 | 310 | 383 |
| Brining | 320 | 320 | 250 | 163 | 165 | 325 |
| All processing | 321 | 314 | 240 | 213 | 234 | 306 |
| TART | | | | | | |
| Michigan | 152 | 143 | 197 | 161 | 390 | 367 |
| New York | 158 | 155 | 197 | 163 | 353 | 390 |
| Pennsylvania | 145 | 152 | 222 | 165 | 397 | 391 |
| Washington | 160 | 315 | <u>2/</u> | <u>2/</u> | <u>2/</u> | <u>2/</u> |
| Wisconsin | 170 | 158 | 210 | 176 | 418 | 362 |

1/ Not published to avoid disclosure of individual operations. 2/ Discontinued.

FIGS: Season average equivalent returns per ton received by growers for bulk fruit at first delivery point by utilization and variety, California, 1969-73

| Utilization and variety | 1969 | 1970 | 1971 | 1972 | 1973 |
|---|-------|-------|-------|-------|-----------|
| D o l l a r s | | | | | |
| DRIED FIGS (dried basis): <u>1/</u> | | | | | |
| Standard grades (dried basis) | 244 | 246 | 254 | 469 | 740 |
| Substandard grades (dried basis) | 33.00 | 32.00 | 35.00 | 51.00 | <u>3/</u> |
| All dried figs | | | | | |
| Dried basis | 206 | 220 | 206 | 390 | 680 |
| Fresh basis | 68.70 | 73.30 | 68.70 | 130 | 227 |
| FRESH FIGS (fresh basis) | | | | | |
| Fresh use | 298 | 344 | 290 | 364 | 426 |
| Out-of-State | 305 | 350 | 305 | 370 | 433 |
| Within State | 295 | 340 | 295 | 360 | 421 |
| Processing except dried | 259 | 250 | 195 | 180 | 196 |
| Equiv. p.p.d. returns <u>2/</u> | 269 | 260 | 205 | 190 | 206 |
| All sales except dried | 276 | 276 | 230 | 255 | 266 |
| ALL SALES INCLUDING DRIED (fresh basis) | 88.10 | 103 | 87.60 | 141 | 231 |

1/ Drying Ratio: 3 tons fresh equivalent to 1 ton dried. 2/ Equivalent processing plant-door returns. 3/ Not published to avoid disclosure of individual operations.

OLIVES: Season average equivalent returns per ton, California,
1969-73

| Commodity & State | 1969 | 1970 | 1971 | 1972 | 1973 |
|---|-------|-------|-------|-------|-------|
| D o l l a r s | | | | | |
| Equivalent First Delivery Point | | | | | |
| Olives, CALIF | | | | | |
| Shipped, fresh | 394 | 382 | 355 | 426 | 510 |
| Crushed, for oil | 27.00 | 27.80 | 23.80 | 19.00 | 52.70 |
| Canned | 388 | 278 | 161 | 447 | 442 |
| All processing except crushed for oil | 342 | 254 | 147 | 417 | 404 |
| Equivalent Processing Plant Door | | | | | |
| Crushed, for oil | 30.00 | 30.80 | 26.80 | 24.00 | 57.70 |
| Canned | 400 | 290 | 173 | 459 | 452 |
| Other processing | 155 | 142 | 93.80 | 243 | 212 |
| All processing except crushed for oil | 352 | 265 | 157 | 428 | 413 |
| All olives 1/ | 329 | 248 | 148 | 417 | 399 |

1/ First delivery point prices for fresh olives and equivalent p.p.d. returns for quality processed.

PLUMS: Season average equivalent returns per ton, California,
1969-73

| Utilization | 1969 | 1970 | 1971 | 1972 | 1973 |
|--|-------|-------|-------|-------|-------|
| D o l l a r s | | | | | |
| Equivalent Processing Plant Door-Returns | | | | | |
| Canning | 62.70 | 41.40 | 52.60 | 61.50 | 1/ |
| Freezing | 32.90 | 23.50 | 17.80 | 16.00 | 1/ |
| All processing | 38.20 | 25.40 | 24.00 | 19.40 | 22.60 |
| Equivalent First Delivery Point Returns | | | | | |
| Fresh use | 248 | 164 | 235 | 255 | 331 |
| Out-of-State | 250 | 165 | 236 | 255 | 325 |
| Within State | 240 | 160 | 232 | 258 | 360 |
| All Sales | 237 | 160 | 229 | 248 | 321 |
| Equivalent On-Tree Returns | | | | | |
| Fresh use | 203 | 107 | 167 | 187 | 261 |
| Out-of-State | 205 | 108 | 168 | 187 | 255 |
| Within State | 195 | 103 | 164 | 190 | 290 |
| Canning | 32.70 | 11.00 | 18.70 | 26.70 | 1/ |
| Freezing | 2.90 | -1.30 | -4.30 | -8.60 | 1/ |
| All Processing | 8.20 | -- | -.20 | -6.00 | 2.60 |
| All Sales | 193 | 104 | 162 | 182 | 252 |

1/ Not published to avoid disclosure of individual operations.