

MONTHLY EVAPORATED AND CONDENSED MILK MARKET REPORT  
(OCTOBER 1933)

No. 170

WASHINGTON, D.C.

OCTOBER 24, 1933

INFORMATION IN THIS REPORT REGARDING PRICES, STOCKS AND PRODUCTION IS FURNISHED BY EVAPORATED AND CONDENSED MILK FIRMS OPERATING 98% OF THE TOTAL CASE GOODS FACTORIES IN THE UNITED STATES.

PRICES PAID PRODUCERS FOR 3.5% MILK F. O. B. FACTORY FOR OCTOBER 1933\*

GEOGRAPHIC SECTIONS	NUMBER OF FACTORIES REPORTING	PRICE PER CWT.	
		RANGE	AVERAGE
NEW ENGLAND	-	\$ -	\$ -
MIDDLE ATLANTIC**	1	1.20	1.20
SOUTH ATLANTIC	-	-	-
E. NORTH CENTRAL	40	0.94-1.20	1.13
W. NORTH CENTRAL	6	0.96-1.10	1.02
SOUTH CENTRAL	4	0.96-1.01	0.99
NORTH WESTERN	4	0.85-1.02	0.95
SOUTH WESTERN	7	0.75-0.99	0.89
U.S. OCTOBER, 1933	62	0.75-1.20	1.07
U.S. SEPTEMBER, 1933	79	0.78-1.20	1.07
U.S. OCTOBER, 1932	82	0.65-1.12	0.86

\*\*93 ADDITIONAL FACTORIES REPORTED PRICES NOT AVAILABLE AS YET, OR TO BE BASED IN PART ON THE CURRENT MONTH'S WHOLESALE BUTTER OR BUTTER AND CHEESE QUOTATIONS, 19 OF THESE BEING LOCATED IN N.Y. AND PA. 33 REPORTED PLANTS CLOSED. NO PRICE INFORMATION RECEIVED FROM REMAINING FIRMS. AVERAGE PRICES SHOWN FOR THE UNITED STATES DO NOT INCLUDE ANY OF THESE FACTORIES. \*(SUBJECT TO REVISION. SEE FOLLOWING TABLE.)

THE FOLLOWING ARE REVISED PRICES PAID FOR MILK IN SEPTEMBER BY ALL FACTORIES, AND INCLUDES FACTORIES WHOSE SEPTEMBER PRICES WERE NOT AVAILABLE LAST MONTH. (THIS PARTICULAR TABLE HAS FORMERLY INCLUDED ONLY THOSE FACTORIES WHOSE PRICES FOR THE PREVIOUS MONTH WERE NOT AVAILABLE WHEN THE PREVIOUS MONTH'S REPORT WAS PUBLISHED.)

PRICES PAID PRODUCERS FOR 3.5% MILK F. O. B. FACTORY FOR SEPTEMBER 1933

GEOGRAPHIC SECTIONS	NUMBER OF FACTORIES REPORTING	PRICE PER CWT.	
		RANGE	AVERAGE
NEW ENGLAND	-	\$ -	\$ -
MIDDLE ATLANTIC**	6	1.20-1.68	1.37
SOUTH ATLANTIC	2	1.00-1.15	1.08
E. NORTH CENTRAL	78	0.92-1.57	1.14
W. NORTH CENTRAL	7	0.96-1.05	1.00
SOUTH CENTRAL	9	0.96-1.05	0.99
NORTH WESTERN	10	0.86-1.08	0.98
SOUTH WESTERN	15	0.78-1.06	0.95
U.S. SEPTEMBER, 1933 (REVISED)	127	0.78-1.68	1.09

NET WHOLESALE SELLING PRICES IN CARLOTS - F.O.B. DISTRIBUTING POINTS - SEPTEMBER 1933

(CASE GOODS)  
THE WHOLESALE PRICES GIVEN BELOW ARE BASED ON THE REPORTS MADE BY MANUFACTURERS COVERING ACTUAL SALES DELIVERED AT MANUFACTURERS' DISTRIBUTING POINTS ON BASIS OF CASH OR SHORT TIME CREDIT.

F. O. B.	EVAPORATED MILK (PER CASE OF 48 - 14½ oz. CANS)		CONDENSED MILK (PER CASE OF 48 - 14 oz. CANS)	
	RANGE	AVERAGE	RANGE	AVERAGE
BOSTON	\$2.35-2.35	\$2.62	\$4.75-4.90	\$4.83
NEW YORK CITY	2.35-2.85	2.62	4.75-4.90	4.83
PHILADELPHIA	2.35-2.85	2.61	4.75-4.90	4.83
CHICAGO	2.45-2.75	2.53	5.25	5.25
CLEVELAND	2.45-2.75	2.53	-	-
ST. LOUIS	2.45-2.75	2.54	-	-
KANSAS CITY	2.45-2.75	2.54	-	-
MINNEAPOLIS-ST. PAUL	2.45-2.70	2.53	-	-
ATLANTA	2.45-2.80	2.57	-	-
NEW ORLEANS	2.45-2.80	2.57	3.97-5.00	4.49
DENVER	2.45-2.75	2.55	-	-
SEATTLE	2.45-2.75	2.55	-	-
SAN FRANCISCO	2.45-2.65	2.55	-	-
LOS ANGELES	2.45-2.65	2.55	-	-

AVERAGE WHOLESALE SELLING PRICES BY GEOGRAPHIC SECTIONS - SEPTEMBER 1933

GEOGRAPHIC SECTIONS	UNSWEETENED EVAPORATED (PER CASE OF 48 - 14½ oz. CANS)	SWEETENED CONDENSED (PER CASE OF 48 - 14 oz. CANS)	SWEETENED CONDENSED (BULK PER CWT.)	
			UNSKIMMED	SKIMMED
NEW ENGLAND	\$2.60	\$4.87	\$7.19	\$4.49
MIDDLE ATLANTIC	2.57	4.93	7.79	4.42
SOUTH ATLANTIC	2.58	4.82	6.83	4.92
E. N. CENTRAL	2.50	5.25	6.78	4.45
W. N. CENTRAL	2.53	-	6.92	4.73
SOUTH CENTRAL	2.53	5.00	7.25	4.92
NORTH WESTERN	2.57	-	7.25	4.92
SOUTH WESTERN	2.56	-	7.25	4.82
U. S. AVERAGE SEPTEMBER 1933	\$2.55	\$4.94	\$7.14	\$4.61
U. S. AVERAGE AUGUST 1933	\$2.54	\$4.94	\$7.30	\$4.66
U. S. AVERAGE SEPTEMBER 1932	\$2.16	\$4.93	\$6.85	\$4.23

CANNED MILK MARKETS STEADY - EVAPORATED STOCKS INCREASE

AGAIN THIS MONTH THERE IS LITTLE CHANGE IN EVAPORATED MILK MARKETS EXCEPT A STATISTICAL NATURE. THE MARKETING AGREEMENT BETWEEN MANUFACTURERS OF EVAPORATED MILK AND THE SECRETARY OF AGRICULTURE IS IN EFFECT, AND UNDER THE SCHEDULE OF PRICES SET UP IN THIS AGREEMENT, WHOLESALE SELLING PRICES ARE UNIFORM EXCEPT

WITHIN THE RANGE PERMITTED. THE AVERAGE U.S. WHOLESALE PRICE FOR SEPTEMBER OF \$2.55 PER CASE IS SUBSTANTIALLY THE SAME AS AUGUST. THE PRESENT SCHEDULED WHOLESALE PRICES PER CASE FOR THE NEW ENGLAND STATES, NEW YORK, NEW JERSEY, DELAWARE, MARYLAND, DISTRICT OF COLUMBIA AND THE EASTERN HALF OF PENNSYLVANIA ARE \$2.55 TO

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## STOCKS AND PRODUCTION OF EVAPORATED AND CONDENSED MILK

TOTAL STOCKS INCLUDE ALL STOCKS HELD BY MANUFACTURERS REPORTING WHETHER THEIR OWN OR STOCKS OF OTHERS; WHETHER ON THEIR OWN PREMISES, IN STORAGE, OR IN TRANSIT (UNSOLD) FOR WAREHOUSE CONSIGNMENT; AND WHETHER SOLD OR CONTRACTED FOR AND NOT DELIVERED.

PRODUCTION FIGURES FOR THE CURRENT MONTH INCLUDE REPORTS FROM FIRMS OPERATING APPROXIMATELY 98% OF THE TOTAL FACTORIES IN THE UNITED STATES.

	EVAPORATED MILK (CASE GOODS)	CONDENSED MILK (CASE GOODS)	CONDENSED MILK (BULK GOODS)
<b>TOTAL STOCKS</b>			
TOTAL STOCKS ON Oct. 1, 1933	208,493,238 LBS.	14,683,251 LBS.	10,154,724 LBS.
No. OF FIRMS REPORTING*	34	7	30
<b>COMPARISON FOR SAME FIRMS:</b>			
OCTOBER 1, 1933	208,493,238 LBS.	14,683,251 LBS.	10,136,163 LBS.
SEPTEMBER 1, 1933	177,536,394 LBS.	16,427,911 LBS.	10,963,993 LBS.
% CHANGE DURING MONTH	+17.44%	-10.62%	- 7.55%
FIRMS IN COMPARISON	34	7	29
OCTOBER 1, 1933	208,028,618 LBS.	14,683,251 LBS.	9,258,247 LBS.
OCTOBER 1, 1932	176,185,762 LBS.	18,672,049 LBS.	10,135,671 LBS.
% CHANGE FROM PREV. YEAR	+18.07%	-21.36%	- 9.11%
FIRMS IN COMPARISON*	33	7	26
<b>PRODUCTION</b>			
<b>COMPARISON FOR SAME FIRMS:</b>			
SEPTEMBER, 1933	121,415,744 LBS.	3,444,029 LBS.	9,683,733 LBS.
AUGUST, 1933	144,775,459 LBS.	4,241,406 LBS.	8,054,382 LBS.
% CHANGE DURING MONTH	-16.14%	-18.80%	+20.23%
FIRMS IN COMPARISON*	33	6	29
SEPTEMBER, 1933	120,382,209 LBS.	3,444,029 LBS.	7,841,369 LBS.
SEPTEMBER, 1932	107,916,118 LBS.	4,667,329 LBS.	7,293,392 LBS.
% CHANGE FROM PREV. YEAR	+11.55%	-26.21%	+ 7.51%
FIRMS IN COMPARISON*	32	6	26
<b>FINAL REVISIONS FOR LAST MONTH:</b>			
TOTAL STOCKS ON SEPT. 1, 1933	177,536,394 LBS.	16,427,911 LBS.	11,186,110 LBS.
ESTIMATED PRODUCTION SEPT., 1933	126,079,000 LBS.	3,456,000 LBS.	14,745,000 LBS.

\* FIRMS, NOT FACTORIES. SOME FIRMS OPERATE MORE THAN ONE FACTORY.

## AVERAGE DAILY PURCHASES PER PRODUCER\*

	SEPTEMBER		AUGUST	
	1933	1932	1933	1932
TOTAL PURCHASES	266,642,308 LBS	240,691,959 LBS	318,317,864 LBS	280,156,710 LBS
NUMBER OF PURCHASES	86,401	78,758	84,446	80,961
AVERAGE DAILY PURCHASES PER PRODUCER	102.87 LBS	101.87 LBS	121.60 LBS	111.63 LBS
PERCENTAGE CHANGES IN 1933 COMPARED WITH 1932	+ 0.98		+ 8.93	

PERCENTAGE CHANGE IN SEPTEMBER 1933 COMPARED WITH AUGUST 1933 - - 15.40

PERCENTAGE CHANGE IN SEPTEMBER 1932 COMPARED WITH AUGUST 1932 - - 8.74

\* THESE FIGURES INCLUDE MILK PURCHASED PRIMARILY FOR THE MANUFACTURE OF EVAPORATED AND CONDENSED MILK.

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\$2.70, AND FOR THE REST OF THE COUNTRY 10 CENTS PER CASE LOWER. THESE PRICES, HOWEVER, WERE NOT OFFICIALLY IN EFFECT PRIOR TO SEPTEMBER 10, WHICH MAY EXPLAIN IN PART WHY THE SEPTEMBER AVERAGE WAS THE SAME AS THE MINIMUM OF THE RANGE.

UNDER THE NEW SYSTEM, MINIMUM PRICES TO PRODUCERS ARE TO BE BASED UPON FORMULAS WHICH BEAR A DEFINITE RELATION TO CURRENT BUTTER AND CHEESE MARKET QUOTATIONS, AND INFORMATION REGARDING PRICES FOR OCTOBER IS, THEREFORE, INCOMPLETE. WHOLESALE BUTTER PRICES SO FAR THIS MONTH HAVE AVERAGED ONLY A FRACTION OF A CENT HIGHER THAN LAST MONTH, WITH CHEESE PRICES GENERALLY UNCHANGED, SO THAT PRICES TO PRODUCERS FOR MILK DELIVERED TO CONDENSERIES THIS MONTH WILL PROBABLY BE APPROXIMATELY THE SAME AS THE SEPTEMBER AVERAGE OF \$1.09 PER CWT.

PRODUCTION OF EVAPORATED MILK IN SEPTEMBER WAS 11.5 PER CENT HEAVIER THAN IN SEPTEMBER LAST YEAR, ALTHOUGH THERE WAS A DECLINE UNDER AUGUST OF 16 PER CENT. REGARDLESS OF THIS SEASONAL DECLINE IN PRODUCTION, WHICH WAS ABOUT THE USUAL RATE OF REDUCTION, TRADE OUTPUT DURING

SEPTEMBER WAS INSUFFICIENT TO AVOID A BACKING UP OF STOCKS IN MANUFACTURERS' HANDS, AND THESE STOCKS OF OCTOBER 1 OF 208 MILLION POUNDS REPRESENTED AN INCREASE OF 31 MILLION POUNDS, OR 17 PER CENT, ABOVE THE SEPTEMBER 1 STOCKS. IN TERMS OF AVERAGES, THE USUAL CHANGE IN STOCKS DURING SEPTEMBER IS A 10 PER CENT REDUCTION. THE EXTENT TO WHICH EVAPORATED MILK MANUFACTURERS ARE ABLE TO STIMULATE SALES AND THUS AVOID A PILING UP OF BURDENSOME SURPLUS, WILL HAVE A BEARING ON FUTURE PRICE POLICIES. RETAIL SALES HAVE BEEN PUSHED THIS MONTH IN SOME CITIES, WITH SALES REPORTED AS LOW AS 5 CENTS PER CAN. IN CASE STOCKS DO NOT CLEAR READILY, THE OTHER ALTERNATIVE WOULD BE A FURTHER REDUCTION OF PRODUCTION. ALREADY SOME MILK IS REPORTED AS BEING DIVERTED FROM EVAPORATED MILK TO BUTTER.

CONDENSED MILK MARKETS ARE WITHOUT ANY UNUSUAL FEATURES COMPARED TO LAST MONTH. PRICES TO THE TRADE IN SEPTEMBER WERE UNCHANGED FROM AUGUST, PRODUCTION SHOWED A DECREASE OF 19 PER CENT UNDER AUGUST AND 26 PER CENT UNDER SEPTEMBER, 1932, AND STOCKS ON OCTOBER 1 WERE WELL UNDER THE PREVIOUS MONTH AND THE PREVIOUS YEAR.