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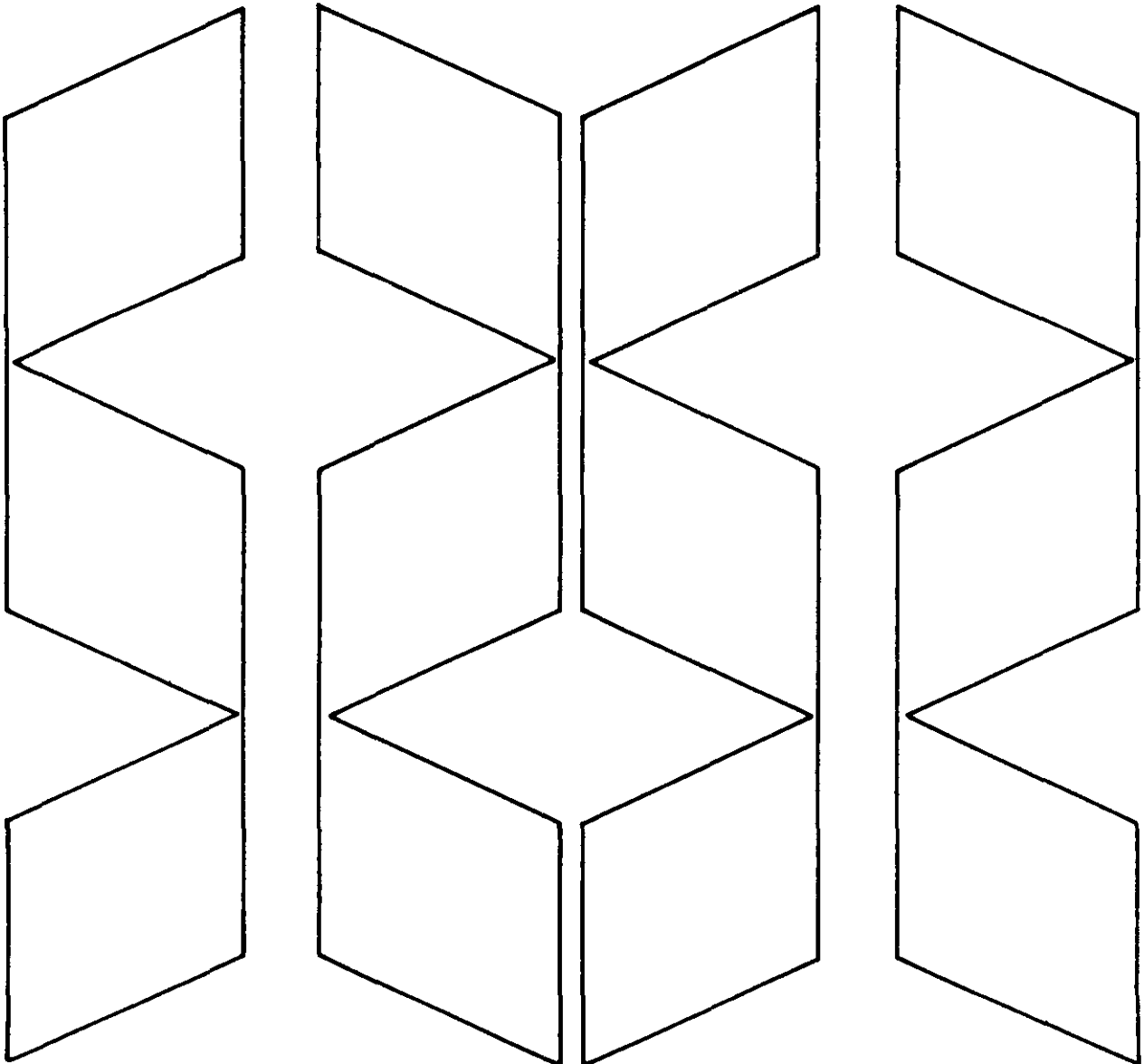
March 1985

SpCr 6-1(85)

Floriculture Crops

1984 Summary

Intentions for 1985



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SURVEY DEFINITIONS

Data summarized in this report were provided by commercial growers of flowers, foliage plants and bedding plants in 28 States. Geographic coverage for each crop includes only major producing States. A commercial producer is defined as one who had \$10,000 or more in gross sales of cut flowers, flowering and foliage plants, bedding plants, or cultivated florist greens.

Sales represent both retail and wholesale quantities sold in the calendar year shown. Flowers, plants, or materials purchased from others for immediate resale are excluded; for foliage plants this includes plants purchased but held less than 12 weeks; for potted flower plants, those purchased but held less than 6 weeks are excluded. All data for foliage and potted flower plants represent only those grown for indoor or patio use. Value data for cut flower and potted flower crops are on a "gross wholesale" basis, before deductions for sales commissions or transportation costs. Value of sales at wholesale is an equivalent value calculated by applying the average wholesale price to total sales for each State and the U.S. total. Value of sales for foliage plants; however, is on a "net sales" basis and was derived by subtracting the reported cost of plant materials purchased from the total value of all sales (retail and wholesale).

The "area used for production" is defined as the "gross" area used, including walkways and aisles. This includes that area used for growing floriculture crops under glass, plastic, cloth, or lath and outdoors. The area is counted only once if refilled several times with the same crop during the year, but if refilled with different crops, the area is reported under each one grown.

* Floriculture estimates have been reinstated with the 1984 Crop. The *
* 1981 data are unrevised and final, and shown for comparison. No data *
* are available for 1982 and 1983. *
* *
* Requests for a subscription order form covering all available reports *
* should be directed to Crop Reporting Board Publications, Room 5829 - *
* South Building, USDA, Washington, D.C. 20250 (Phone (202) 447-4021). *

HIGHLIGHTS

The 1984 equivalent wholesale value of all sales for the 17 crops surveyed climbed to \$1.26 billion. This is a \$234 million increase, or 23 percent higher than in 1981. Value of sale for three crops declined while all others registered increases, the largest being foliage plants with a \$99.5 million gain. Foliage and bedding plants combined accounted for 56 percent of the total wholesale value.

The 1984 value of cut flower sales at \$263 million increased 4 percent from the 1981 crop. All cut flowers showed increased value except standard carnations, and standard and pompon chrysanthemums. The 1984 value of flowering pot plants sold rose 25 percent to \$291 million.

Sweetheart roses had the highest value per square foot at \$5.04, followed by potted hybrid tea roses at \$4.40 and potted chrysanthemums at \$4.33 per square foot.

CARNATIONS, STANDARD

The 1984 sales of standard carnations in the six major producing States totaled 261 million blooms, 25 percent less than 1981. These blooms were produced from 29.1 million plants grown during the year. The average wholesale price was 13.1 cents per bloom, up 1.3 cents from 1981. The wholesale value of the crop amounted to \$34.2 million compared to \$40.9 million in 1981. Growers used 15.5 million square feet to produce the crop, 24 percent less than a year earlier. Growers expect to increase the production area 4 percent in 1985.

CARNATIONS, MINIATURE

There were 9.15 million bunches of miniature carnations sold in 1984, up 53 percent from 1981. Producers grew 9.84 million plants during the year. The price per bunch at \$1.47 was 13 cents below the 1981 level. The value of the crop at \$13.5 million was 40 percent more than in 1981. Growers used 6.86 million square feet to produce the crop, 59 percent more than was used in 1981. Area in production is expected to increase 5 percent for the 1985 crop.

CHRYSANTHEMUMS, STANDARD

Growers of standard mums in the major producing States sold 67.1 million blooms in 1984. This crop was 23 percent smaller than in 1981. These blooms were produced from 63.5 million plants grown during the year. The wholesale price at 33.3 cents per bloom was 7.1 cents above the 1981 average price. The lower production more than offset the price increase, resulting in a 2 percent decline in revenue to \$22.3 million. The 1984 crop utilized 11.1 million square feet of space, 24 percent below a year earlier. For 1985, area of production is expected to be fractionally below 1984.

CHYRSANTHEMUMS, POMPON

Pompon mum sales in 1984 declined 26 percent from 1981 to 27.2 million bunches. These were produced from 92.7 million plants. The wholesale price increased 10 cents to \$1.19 per bunch but the wholesale value of the crop decreased 19 percent to \$32.3 million. Growers used 22.5 million square feet, 26 percent less than 1981, to produce the pompon crop. Area in production is expected to decline 3 percent in 1985.

GLADIOLI

Sales of gladioli in the six major producing States in 1984 totaled 125 million spikes, down 8 percent from 1981. The average wholesale price increased 2.8 cents to 17.4 cents per spike. Crop value, at \$21.8 million, was 9 percent higher than in 1981. Florida's output, the Nation's largest, was down 12 percent in 1984. There were 5193 acres used to grow glads in 1984, down fractionally from 1981. Production area is expected to be virtually unchanged in 1985.

ANTHURIUMS

During 1984, Hawaiian anthurium sales reached 27.1 million blooms, 22 percent more than in 1981. The average price increased 7.7 cents to 30.8 cents per bloom and the value of sales increased 63 percent to \$8.35 million. Growers used 19.4 million square feet to produce anthuriums, up 24 percent from 1981. Producers expect to increase production area an additional 6 percent in 1985.

SNAPDRAGONS

The 1984 sales of snapdragons increased 51 percent from 1981 to 15.8 million stems. The average wholesale price increased 2.2 cents to 29.5 cents per stem. The crop's wholesale value at \$4.67 million was 64 percent higher than the 1981 value. The area in production was up 26 percent to 2.46 million square feet. Producing area is expected to remain constant in 1985.

ROSES, HYBRID TEA

Producers of hybrid tea roses sold 25.2 million blooms in 1984, 20 percent less than in 1981. These blooms were grown on 16.3 million plants. The average price per bloom increased 11.5 cents to 40.3 cents, resulting in a 13 percent increase in wholesale value to \$101 million. The production area in roses, at 23.1 million square feet, increased 1 percent. Growers expect to devote 1 percent less area to tea rose production in 1985.

ROSES, SWEETHEART

During 1984, there were 108 million sweetheart rose blooms sold, fractionally less than in 1981. These blooms were grown on 3.21 million plants. Price per bloom increased 2.5 cents to 22.4 cents, resulting in a 12 percent increase in total wholesale value to \$24.2 million. Growers decreased the area of production 5 percent to 4.80 million square feet. They expect to use 5 percent less in 1985.

POTTED GERANIUMS

Growers of potted geraniums in the major producing States raised production 35 percent to 70.9 million pots. The wholesale price decreased 2 cents to 92 cents per pot. These increases in production and price resulted in a 32 percent increase in wholesale value to \$65.3 million. The production area devoted to geraniums increased 13 percent to 23.1 million square feet in 1984 and growers expect to increase area 4 percent in 1985.

POTTED HYDRANGEAS

The 1984 sales of potted hydrangeas totaled 1.88 million pots, 22 percent below 1981. The average wholesale price received by growers was up \$1.00 to \$3.69 per pot. This price increase was enough to offset the decline in production and wholesale value increased 7 percent to \$6.94 million. Producers used 2.60 million square feet of production area in 1984, 6 percent below 1981, but expect a 3 percent increase in the area used in 1985.

POTTED CHRYSANTHEMUMS

In 1984, growers produced 33.4 million pots of chrysanthemums, 12 percent more than in 1981. The price per pot rose 5 cents to \$2.61. The wholesale value increased 14 percent to \$87.3 million. Growers utilized 20.2 million square feet of production area in 1984, but expect to decrease the area 1 percent in 1985.

POTTED LILIES

Sales of potted lilies during 1984 declined 2 percent from 1981 to 7.14 million pots. An increase of 57 cents in price per pot to \$3.57 more than offset the decline in production to increase the total wholesale value of the crop 17 percent to \$25.5 million. The area in production was up 2 percent to 5.95 million square feet in 1984. The area is expected to increase 3 percent in 1985.

POTTED POINSETTIAS

Producers of potted poinsettias increased sales in 1984 22 percent from 1981 to 31.3 million pots. The average wholesale price per pot was up 35 cents to \$3.38. The higher production and price resulted in an increase of 36 percent in gross wholesale value to \$106 million. Growers used 45.2 million square feet to produce poinsettias in 1984 and expect to expand the utilized area by 2 percent in 1985.

FOLIAGE PLANTS

The 1984 net value of foliage plants sold (for indoor and patio use) increased 30 percent from 1981 to \$429 million. Increases in Florida, Georgia, Hawaii, Michigan, New York and Pennsylvania offset declines in the other states. Growers used 233 million square feet of production area, up 51 percent from 1981. Growers are planning to increase the area used another 5 percent this year.

BEDDING PLANTS, FLOWERING & FOLIAR

During 1984, the output of flowering and foliar types of bedding plants increased 27 percent from 1981 to 38.4 million flats (11"x22"). The average wholesale price per flat increased 46 cents to \$5.45. The increase in price, plus greater production, resulted in a 39 percent increase in wholesale value to \$209 million. There were 63.7 million square feet used for this production, 27 percent more than in 1981. Growers expect to increase production area an additional 3 percent in 1985.

BEDDING PLANTS, VEGETABLE

Sales of vegetable bedding plants in 1984 increased 7 percent from 1981 to 13.0 million flats (excluding production from "open acreage" grown outdoor for commercial vegetable production). The average wholesale price per flat increased 29 cents to \$5.02. The wholesale value of production increased 14 percent to \$65.4 million. The producing area totaled 19.3 million square feet, 6 percent less than was used in 1981. Growers are planning to increase the area another 1 percent in 1985.

TABLE 1. WHOLESale VALUE OF SELECTED FLORICULTURE CROPS 1/

STATE	CUT FLOWERS									
	CARNATIONS					CHRYSANTHEMUMS				
	STANDARD	MINIATURE	STANDARD	POMPON	STANDARD	MINIATURE	STANDARD	POMPON	STANDARD	POMPON
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	1,000 DOLLARS									
ALA										
ARK										
CALIF	29,151	23,402	6,679	9,558	13,995	16,406	27,284	21,977		
COLO	10,513	10,052	1,515	2,819			271	208		
CONN			122	2/			4/	6,350	4/	5,463
FLA			834	739	3/	3/				
GA					242	221	273	289		
ILL					582	278	150	124		
IND										
IOWA										
KANS										
MD										
MASS	98	5/	128	2/	259	263	575	170		
MICH					642	326	533	477		
MINN					284	315	699	432		
MO										
N J					469	399	233	152		
N Y					453	358	374	326		
N C	356	5/			803	421	896	597		
OHIO	281	225	192	114	1,408	787	317	177		
OREG					1,811	1,099	993	1,158		
PA	537	519	135	161	1,158	1,091	702	567		
TENN					592	345				
TEX										
VA										
WASH										
WIS							371	183		
UNALL										
TOTAL	40,936	34,198	9,605	13,494	22,698	22,309	40,021	32,300		

1/ EQUIVALENT WHOLESale VALUE OF ALL SALES FOR ALL CROPS EXCEPT FOLIAGE PLANTS; FOR FOLIAGE PLANTS, VALUE IS BASED ON NET VALUE OF SALES.
 2/ UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.
 3/ DATA INCLUDED WITH POMPON CHRYSANTHEMUMS TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.
 4/ DATA INCLUDES SMALL AMOUNT OF STANDARD CHRYSANTHEMUMS.
 5/ ESTIMATES DISCONTINUED WITH 1984 CROP.

TABLE 1. WHOLESALE VALUE OF SELECTED FLORICULTURE CROPS 1/ CONTINUED

STATE	CUT FLOWERS				ROSES				SNAPDRAGONS			
	GLADIOLI	HYBRID TEA	SWEETHEART	SNAPDRAGONS	GLADIOLI	HYBRID TEA	SWEETHEART	SNAPDRAGONS	GLADIOLI	HYBRID TEA	SWEETHEART	SNAPDRAGONS
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
ALA												
ARK												
CALIF	3,574	2/	45,154	54,475	8,205	9,434	250	1,286				
COLO			3,491	6,588	956	1,770	26	1,163				
CONN			2/	2/	2/	2/	20	2/				
FLA	13,150	15,370					2/	590				
GA												
ILL	714	556	2,915	955	728	316	184	113				
IND			6,706	7,472	2,307	2,899	153	167				
IOWA							34	33				
KANS												
MD												
MASS												
MICH	1,462	2,115	2,645	3,443	1,193	1,679	116	173				
MINN			3,670	2,550	1,383	1,127	281	269				
MO			1,963	2,394	680	589	208	200				
N J	835	913	1,027	2/	2/	2/	29	27				
N Y			5,935	7,003	1,451	1,838	203	205				
N C	169	2/					192	380				
OHIO			4,272	4,291	912	933	176	179				
OREG			2/	2/			289	291				
PA			6,330	7,254	1,893	2,399	225	429				
TENN							2/	2/				
TEX												
VA												
WASH			884	918	453	353	80	20				
WIS							17	40				
UNALL												
TOTAL	19,904	21,775	90,036	101,496	21,603	24,191	2,842	4,666				

1,000 DOLLARS

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES FOR ALL CROPS EXCEPT FOLIAGE PLANTS; FOR FOLIAGE PLANTS, VALUE IS BASED ON NET VALUE OF SALES.
 2/ UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 1. WHOLESALE VALUE OF SELECTED FLORICULTURE CROPS 1/ CONTINUED

STATE	FLOWERING POT PLANTS											
	CHRYSANTHEMUMS		GERANIUMS		HYDRANGEAS		LILIES		LILIES		LILIES	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	1,000 DOLLARS											
ALA					98		127		269		287	
ARK					90		2/		193		142	
CALIF	18,719	17,842	3,019	3,750	1,003		542		3,296		3,942	
COLO	967	899	1,280	1,943	83		55		391		489	
CONN	1,028	443	1,210	1,042					418		377	
FLA	4,802	7,326			829		1,639		1,108		1,339	
GA			561	1,006	139		161		149		333	
ILL	3,174	4,462	2,622	4,546	126		136		1,177		1,354	
IND	1,355	1,268	1,902	2,221	205		151		397		342	
IOWA	1,645	1,381	1,381	2,002	43		57		792		460	
KANS					97		204		125		198	
MD	762	1,403			2/		96		296		243	
MASS	1,439	1,024	2,596	1,969	147		80		955		982	
MICH	4,007	5,076	5,344	6,825	255		195		1,674		2,370	
MINN	1,685	1,643	2,255	2,648					890		798	
MO	3,695	3,736	998	1,696	236		191		1,053		722	
N J	1,406	1,617	1,912	2,288	299		211		469		371	
N Y	5,123	7,906	5,927	6,363	300		284		1,331		1,577	
N C	4,343	4,636	1,187	1,941	199		365		578		1,047	
OHIO	5,574	8,272	7,002	7,355	2/		2/		1,689		1,964	
OREG			1,218	1,621	2/		2/		423		439	
PA	4,337	5,920	3,834	8,272	188		239		1,256		2,298	
TENN	1,241	1,004			156		164		206		418	
TEX	8,528	8,885	2,122	2,925	937		1,518		1,159		1,344	
VA									258		395	
WASH	1,285	1,507	1,153	2,230	89		140		455		596	
WIS	1,493	1,054	1,995	2,607	75		68		758		642	
UNALL					922		320					
TOTAL	76,608	87,304	49,518	65,250	6,516		6,943		21,765		25,469	

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES FOR ALL CROPS EXCEPT FOLIAGE PLANTS; FOR FOLIAGE PLANTS, VALUE IS BASED ON NET VALUE OF SALES.

2/ MISSING DATA INCLUDED IN UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 1. WHOLESALE VALUE OF SELECTED FLORICULTURE CROPS 1/ CONTINUED

STATE	FLOWERING POT PLANTS				FOLIAGE AND BEDDING PLANTS				BEDDING PLANTS 2/			
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
ALA	995	1,437										
ARK	579	488										
CALIF	12,493	12,301	77,352	69,485	27,935	21,077	6,086	7,147				
COLO	1,378	1,678	3,412	1,619	3,563	7,106	956	1,523				
CONN	1,579	1,011			3,025	3,914	1,832	1,925				
FLA	3,366	8,486	162,158	269,202	6,537	18,209	1,764	5,753				
GA	1,450	2,396	2,302	4,755	2,077	3,959	1,467	1,709				
HAW			6,845	13,470								
ILL	4,682	6,635	3,796	3,097	4,981	6,830	1,640	2,382				
IND	1,695	1,987			2,434	3,043	1,302	1,262				
IOWA	1,718	2,170			2,870	3,772	1,587	2,172				
KANS	1,086	1,268			2,552	3,799	868	1,147				
MD	1,636	2,101	2,293	1,603	1,908	3,230	609	523				
MASS	2,185	2,451	4,319	3,501	3,912	5,773	1,614	1,488				
MICH	4,094	6,655	4,980	5,245	20,385	27,716	6,185	6,555				
MINN	1,775	1,824	2,389	1,822	5,046	6,237	2,051	1,833				
MO	1,992	2,627			3,259	4,659	1,767	2,573				
N J	2,428	4,279	3,612	3,576	4,059	5,268	1,501	1,279				
N Y	4,957	5,601	5,886	13,819	8,400	10,160	3,949	3,762				
N C	3,634	5,610			4,215	6,661	2,298	1,992				
OHIO	6,450	8,031	13,988	10,631	15,252	19,119	6,523	6,124				
OREG	1,208	1,571	1,277	1,166	3,498	2,979	1,094	880				
PA	5,289	10,559	5,126	7,062	6,403	13,549	2,350	4,115				
TENN	1,595	1,834			1,519	1,781	1,266	712				
TEX	6,452	7,682	29,425	18,604	7,106	12,937	5,180	3,157				
VA					2,493	2,964	1,175	1,050				
WASH	1,463	2,667			3,366	7,359	1,051	2,803				
WIS	1,760	2,365			3,593	6,973	1,419	1,540				
TOTAL	77,939	105,714	329,160	428,657	150,388	209,074	57,534	65,406				

1,000 DOLLARS

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES FOR ALL CROPS EXCEPT FOLIAGE PLANTS; FOR FOLIAGE PLANTS, VALUE IS BASED ON NET VALUE OF SALES.
 2/ EXCLUDES VALUE OF SALES FROM "OPEN ACREAGE" GROWN OUTDOORS.

TABLE 2. AVERAGE VALUE OF SELECTED FLORICULTURE CROPS 1984 1/

STATE	CUT FLOWERS									
	CARNATIONS	CHRYSANTHEMUMS	GLADIOLI	ROSES	SNAPDRAGONS	STANDARD: MINIATURE	STANDARD: POMPON	HYBRID TEA	SWEETHEART	
	DOLLARS PER SQ FT		DOLLARS PER ACRE		DOLLARS PER SQ FT		DOLLARS PER SQ FT			
ALA	1.84	1.89	2.11	2/	3.77	3.85	2.00			
ARK	4.01	4.18	2/		4.37	5.62	2.72			
CALIF	2/	2/	3.47		2/	2/	2/			
COLO	1.78	2/	.55	4,252	6.01	7.35	1.16			
CONN	1.78	1.67	1.72	1,602	5.60	6.87	1.24			
FLA	1.78	3.02	1.75				3.09			
ILL							1.57			
IND							3.68			
IOWA							1.76			
MD	4/	3.21	2.18		7.00	6.83	2.00			
MASS	2/	4.72	2.51		5.54	5.24	2.60			
MICH		2.52	2.32	3,305	7.53	7.10	.93			
MINN		2.49	3.45				1.93			
MO		1.71	1.84		2/	6.07	3.11			
N J		1.99	2.08	3,127	6.18	6.36	2.11			
N Y		3.68	3.05		5.77	5.46	1.74			
N C	4/	3.01	2.55		2/					
OHIO	3.26	4.96			5.17	6.07	2.38			
OREG		2.31	1.63				2/			
PA	3.20	7.00	1.26							
TENN										
TEX										
VA					4.21	5.52	1.25			
WASH										
WIS										
UNALL		2.34	1.34	943			1.43			
TOTAL	2.21	1.97	2.01	4,193	4.40	5.04	1.90			

1/ BASED ON EQUIVALENT WHOLESALE VALUE FOR ALL SALES.
 2/ UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.
 3/ 1984 DATA INCLUDED WITH POMPON CHRYSANTHEMUMS TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.
 4/ ESTIMATES DISCONTINUED WITH 1984 CROP.

TABLE 2. AVERAGE VALUE OF SELECTED FLORICULTURE CROPS 1984 1/ CONTINUED

STATE	FLOWERING POT PLANTS										DOLLARS PER SQ FT	
	CHRYSA NTHEMUMS	GERANIUMS	HYDRANGEAS	LILIES	POINSETTIAS	FOLIAGE PLANTS	FOLIAGE AND BEDDING PLANTS	BEDDING PLANTS	FLOWERING	VEGETABLE		
ALA			2.49	2.96		1.72						
ARK			2/	5.26		2.15						
CALIF	3.73	2.21	1.90	4.48		2.49		3.44		5.16		
COLO	7.43	4.04	3.24	4.75		3.45		5.21		5.23		
CONN		2.85		3.77		2.67		2.70		2.75		
FLA		2.52	2.00	2.86		1.74		3.44		6.56		
GA			2.78	3.00		1.95		3.10		2.72		
HAW												
ILL	5.06	3.10	5.04	4.62		2.96		3.15		2.88		
IND	5.47	2.77	2.65	3.35		2.55		2.55		2.48		
IOWA	5.29	2.37	5.18	4.00		2.55		3.91		4.08		
KANS			3.85	4.21		2.17		4.11		4.05		
MD	3.94		2.91	4.34		2.67		3.62		2.83		
MASS	3.86	3.59	2.35	4.09		2.49		6.15		2.91		
MICH	3.34	2.79	2.60	4.79		1.94		3.80		2.52		
MINN	5.85	2.86		4.27		2.37		6.39		2.64		
MO	7.43	2.64	3.24	5.55		2.52		3.46		3.73		
N J	2.90	2.35	1.60	4.03		2.19		3.03		2.55		
N Y	5.13	2.60	3.23	3.86		3.13		3.62		4.08		
N C	4.69	3.98	2.92	4.49		2.17		3.59		3.64		
OHIO	6.11	2.69	2/	4.34		2.47		2.74		2.88		
OREG		3.90	2/	6.36		2.31		3.90		3.65		
PA	4.02	2.87	2.54	5.52		2.28		2.87		2.81		
TENN	5.23		1.93	3.24		2.58		5.54		3.10		
TEX	6.83	3.30	4.63	4.39		2.67		2.71		2.65		
VA				5.34				5.08		3.47		
WASH	2.95	4.09	3.68	4.85		2.26		3.37		4.34		
WIS	4.88	2.40	2.72	3.33		2.13		3.44		3.52		
UNALL												
TOTAL	4.33	2.83	2.67	4.28		2.34		1.84		3.28		3.38

1/ BASED ON EQUIVALENT WHOLESALE VALUE FOR ALL SALES FOR ALL CROPS EXCEPT FOLIAGE; FOR FOLIAGE, BASED ON NET VALUE OF SALES.
 2/ UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 3. CARNATIONS, STANDARD

STATE	PRODUCERS		PLANTS GROWN		PRODUCTION AREA		BLOOMS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1984	1985	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER	1,000 PLANTS	1,000 SQ FT	PERCENT INTENDED: AS % OF 1985	1985	1984	1,000 BLOOMS	PERCENT	1981	1984	CENTS	1,000 DOLLARS		
CALIF	168	25,519	12,731	103	265,005	200,015	100	100	11.0	11.7	29,151	23,402		
COLO	75	6,985	2,509	111	72,006	56,472	100	99	14.6	17.8	10,513	10,052		
MASS 2/	5	83	39		704		97		13.9		98			
N. C. 2/	5	182	102		2,546		95		14.0		356			
OHIO	36	176	69	88	1,384	1,137	48	38	20.3	19.8	281	225		
PA	42	558	162	101	4,102	3,037	79	75	13.1	17.1	537	519		
TOTAL	331	33,503	15,471	104	345,747	260,661	99	99	11.8	13.1	40,936	34,198		

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.
2/ ESTIMATES DISCONTINUED WITH 1984 CROP.

TABLE 4. CARNATIONS, MINIATURE

STATE	PRODUCERS		PLANTS GROWN		PRODUCTION AREA		BUNCHES SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1984	1985	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER	1,000 PLANTS	1,000 SQ FT	PERCENT INTENDED: AS % OF 1985	1985	1984 <td>1,000 BUNCHES</td> <td>PERCENT</td> <td>1981</td> <td>1984</td> <td>DOLLARS</td> <td>1,000 DOLLARS</td> <td></td> <td></td>	1,000 BUNCHES	PERCENT	1981	1984	DOLLARS	1,000 DOLLARS		
CALIF	97	5,517	3,433	106	4,394	6,977	100	100	1.52	1.37	6,679	9,558		
COLO	30	858	379	102	851	1,668	100	99	1.78	1.69	1,515	2,819		
CONN 2/	4	51	18		49		97		2.48		122			
FLA	4	1,444	391	100	468	364	100	100	1.71	2.03	834	739		
MASS 2/	6	75	44		65		99		1.97		128			
OHIO	18	60	28	96	67	37	73	83	2.86	3.08	192	114		
PA	17	60	30	100	75	58	78	65	1.80	2.78	135	161		
UNALL	5	45	44	100	49	49	87		2.10		103			
TOTAL	177	8,065	4,323	105	5,989	9,153	99	99	1.60	1.47	9,605	13,494		

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.
2/ UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 5. CHRYSANTHEMUMS, STANDARD

STATE	PRODUCERS		PLANTS GROWN		PRODUCTION AREA		BLOOMS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/			
	1981	1984	1981	1984	1984	1985	1981	1984	1981	1984	1981	1984	1981	1984		
	NUMBER		1,000 PLANTS		1,000 SQ FT		PERCENT		PERCENT		CENTS		1,000 DOLLARS			
CALIF	132	83	66,686	54,367	11,152	8,683	8,746	101	68,267	56,378	99	100	20.5	29.1	13,995	16,406
FLA 2/																
ILL	45	41	412	364	100	132	134	102	497	378	66	62	48.6	58.4	242	221
IND	43	28	1,045	361	187	92	88	96	1,060	440	73	66	54.9	63.1	582	278
MD	14	13	243	336	92	82	82	100	382	355	79	79	67.7	74.0	259	263
MASS	38	20	890	488	195	69	59	86	1,171	465	79	93	54.8	70.0	642	326
MICH	45	42	470	470	145	125	120	96	470	525	75	48	60.4	60.0	284	315
MO	28	17	940	789	150	160	86	54	920	868	85	87	51.0	46.0	469	399
N J	38	28	778	548	196	209	211	101	893	681	79	88	50.7	52.6	453	358
N Y	89	50	1,465	516	428	212	215	102	1,539	805	75	77	52.2	52.3	803	421
N C	25	9	2,411	884	603	214	183	86	3,815	1,780	97	97	36.9	44.2	1,408	787
OHIO	103	105	2,845	1,575	563	365	368	101	3,750	1,767	72	63	48.3	62.2	1,811	1,099
PA	111	102	2,106	1,735	497	473	472	100	2,438	2,006	61	70	47.5	54.4	1,158	1,091
TENN	13	12	1,010	1,090	253	274	325	119	1,360	630	100	100	43.5	54.7	592	345
TOTAL	724	550	81,301	63,523	14,561	11,090	11,089	100	86,562	67,078	95	84	26.2	33.3	22,698	22,309

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ DATA INCLUDED WITH POMPOON CHRYSANTHEMUMS TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 6. CHRYSANTHEMUMS, POMPON

STATE	PRODUCERS		PLANTS GROWN		PRODUCTION AREA		BUNCHES SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 PLANTS		1,000 SQ FT		1,000 BUNCHES		PERCENT		DOLLARS		1,000 DOLLARS	
									1985	AS % OF	1981	1984	1981	1984
					1985	1984			1985	1984				
CALIF	163	80	98,137	56,171	16,683	10,395	10,038	27,284	97	20,539	94	100	1.00	27,284
CONN	26	26	284	196	112	60	59	89	98	54	40	25	3.04	21,977
FLA 2/	18	16	31,783	30,180	10,439	9,891	9,453	5,955	96	4,319	100	99	1.07	6,350
ILL	51	50	294	348	150	168	160	159	95	166	40	24	1.72	5,289
IND	44	28	409	159	136	71	71	127	100	57	55	34	1.18	150
MASS	51	25	720	250	270	78	88	314	101	88	66	64	1.83	575
MICH	60	54	450	595	220	190	175	237	92	180	55	45	2.25	477
MINN	58	49	1,118	691	310	186	185	355	99	216	67	55	1.97	699
MO	19	16	378	224	75	44	56	137	127	83	79	44	1.70	233
N J	39	27	634	551	221	177	165	195	93	133	52	67	1.92	374
N Y	108	61	1,369	675	465	287	233	487	81	291	66	70	1.84	896
N C	10	4	391	208	123	58	54	166	93	76	95	100	1.91	317
OHIO	100	112	1,194	1,274	481	455	600	558	132	554	59	49	1.78	993
PA	100	82	1,364	832	618	348	354	516	102	391	51	35	1.36	702
WIS	47	41	481	391	177	137	126	156	92	93	53	32	2.38	371
TOTAL	894	671	139,006	92,745	30,480	22,545	21,808	36,735	97	27,240	92	95	1.09	40,021

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ 1981 DATA INCLUDES SMALL AMOUNT OF STANDARD CHRYSANTHEMUMS TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 7. GLADIOLI

STATE	PRODUCERS		PRODUCTION AREA		SPIKES SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		ACRES		PERCENT	1,000 SPIKES	PERCENT		CENTS		1,000 DOLLARS	
CALIF 2/	5		483		100	16,245	100		22.0		3,574	
FLA	8	9	3,550	3,601	100	90,691	100		14.5	19.2	13,150	15,370
ILL	14	12	327	337	97	8,112	100		8.8	9.7	714	556
MICH	16	17	440	655	102	9,680	95		15.1	11.0	1,462	2,115
N J	10	9	312	283	97	9,600	100		8.7	9.0	835	913
N C 2/	5		93		101	1,676	100		10.1	29.2	169	2,821
UNALL												
TOTAL	58	54	5,205	5,179	100	136,004	100		14.6	17.4	19,904	21,775

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ MISSING DATA INCLUDED IN UNALLOCATED TO AVOID DISCLOSING INDIVIDUAL OPERATIONS.

TABLE 8. ANTHURIUMS

STATE	PRODUCERS		PRODUCTION AREA		BLOOMS SOLD		PERCENT OF SALES AT WHOLESALE		PRICE PER BLOOM 1/		VALUE OF SALES 2/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT	1,000 BLOOMS	PERCENT		CENTS		1,000 DOLLARS	
HAW 2/	74	105	15,661	20,500	106	22,140	99		23.1	30.8	5,114	8,353

1/ AVERAGE PRICE RECEIVED BY GROWERS AT FIRST POINT OF SALE.

2/ DERIVED FROM AVERAGE PRICE RECEIVED FOR ALL SALES.

TABLE 9. ROSES, HYBRID TEA

STATE	PRODUCERS		PLANTS GROWN		PRODUCTION AREA		BLOOMS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1984	1985	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 PLANTS		1,000 SQ FT		PERCENT		1,000 BLOOMS		CENTS		1,000 DOLLARS	
CALIF	79	8,629	10,400	13,713	14,438	14,332	99	188,927	134,840	100	100	23.9	40.4	45,154
COLO	13	533	915	806	1,508	1,560	103	13,222	22,953	100	99	26.4	28.7	3,491
CONN 2/														
ILL	8	552	103	819	159	158	99	10,132	2,037	100	98	28.7	46.9	2,915
IND	12	961	915	1,337	1,334	1,370	103	16,277	17,059	98	99	41.2	43.8	6,706
MASS	9	400	306	623	492	525	107	7,346	6,260	99	99	36.0	55.0	2,645
MICH	14	443	325	540	460	435	95	7,182	5,100	99	97	51.1	50.0	3,670
MINN	20	245	262	346	318	333	105	4,718	5,094	91	96	41.6	47.0	1,963
N J 2/	4	111		161				1,923		87		53.4		1,027
N Y	16	707	840	927	1,134	1,127	99	14,098	15,809	99	100	42.1	44.3	5,935
OHIO	18	676	547	840	744	642	86	12,275	10,216	96	100	34.8	42.0	4,272
OREG 2/														
PA	17	1,174	1,095	1,413	1,404	1,269	90	20,420	20,207	96	93	31.0	35.9	6,330
WASH	6	177	150	276	218	213	98	2,081	2,026	99	99	42.5	45.3	884
UNALL	6	626	480	1,120	866	866	100	14,354	10,120	100	100	35.1	41.0	5,044
TOTAL	222	15,234	16,338	22,921	23,075	22,830	99	312,955	251,721	99	99	28.8	40.3	90,036

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ MISSING DATA INCLUDED IN UNALLOCATED TO AVOID DISCLOSING INDIVIDUAL OPERATIONS.

TABLE 10. ROSES, SWEETHEART

STATE	PRODUCERS		PLANTS GROWN		PRODUCTION AREA		BLOOMS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 PLANTS	1,000 SQ FT	PERCENT INTENDED:AS % OF 1985	PERCENT 1984	1,000 BLOOMS	PERCENT	PERCENT		CENTS		1,000 DOLLARS	
CALIF	68	62	1,537	2,448	98	53,979	53,906	100	99	15.2	17.5	8,205	9,434	
COLO	14	15	190	315	100	6,168	9,269	100	100	15.5	19.1	956	1,770	
CONN 2/	5		94			2,461		100						
ILL 2/	8	7	265	422	88	9,228	10,817	99	100	29.6	26.8	728	2,899	
IND	9	5	190	246	101	4,812	4,305	99	100	25.0	39.0	2,307	1,679	
MASS	5	8	140	215	93	3,500	3,220	100	99	24.8	35.0	1,193	1,127	
MICH	16	10	83	83	106	2,646	1,932	94	99	39.5	30.5	1,383	589	
MINN										25.7		680		
N J 2/														
N Y	11	13	206	289	96	6,228	7,016	100	100	23.3	26.2	1,451	1,838	
OHIO	13	10	146	171	85	4,449	3,841	97	100	20.5	24.3	912	933	
PA	17	13	294	395	85	9,278	9,595	94	95	20.4	25.0	1,893	2,399	
WASH	4	5	56	64	95	1,438	908	100	100	31.5	38.9	453	353	
UNALL	7	9	146	155	100	4,497	3,369	100	100	32.1	34.7	1,442	1,170	
TOTAL	177	157	3,347	4,803	95	108,684	108,178	99	99	19.9	22.4	21,603	24,191	

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ MISSING DATA INCLUDED IN UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 11. SNAPDRAGONS

STATE	PRODUCERS		PRODUCTION AREA			STEMS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1985	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT	PERCENT	1,000 STEMS	PERCENT	PERCENT	CENTS	1,000 DOLLARS				
CALIF	9	19	118	97	974	100	100	25.7	250	25.8	1,286		
COLO	5	12	12	60	65	69	95	40.7	26	43.1	163		
CONN 2/	10	17	17		63	42		31.5	20				
FLA 2/			508	117	2,937	100	100	20.1	590				
ILL	42	37	91	107	663	56	53	27.7	184	35.6	113		
IND	31	22	54	104	396	65	58	38.7	153	39.4	167		
IOWA	18	9	21	100	100	69	45	34.4	34	28.1	33		
MD	11	9	47	100	298	87	91	38.9	116	46.0	173		
MASS	33	11	153	100	947	83	97	29.7	281	29.0	269		
MICH	45	34	100	90	667	60	71	31.2	208	35.0	200		
MINN	26	21	25	100	178	50	69	48.3	86	38.8	65		
MO	12	12	29	69	104	85	70	28.0	29	35.0	27		
N J	30	26	106	101	833	84	79	24.4	203	30.8	205		
N Y	55	33	122	106	610	57	91	31.4	192	33.6	380		
N C	17	9	85	81	685	80	92	25.7	176	27.8	179		
OHIO	62	59	167	90	967	40	64	29.9	289	41.2	291		
PA	62	56	180	102	841	62	72	26.7	225	38.5	429		
TENN 2/													
VA	8	6	16	88	340	87	72	23.5	80	25.0	20		
WIS	17	19	28	96	38	27	60	43.9	17	52.8	40		
UNALL	10	9	27	100	1,657	99	88	16.5	273	35.0	36		
TOTAL	503	414	2,462	100	10,426	75	90	27.3	2,842	29.5	4,666		

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ MISSING DATA INCLUDED IN UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 12. POTTED CHRYSANTHEMUMS

STATE	PRODUCERS		PRODUCTION AREA		INTENDED: AS % OF:		POTS SOLD		PERCENT OF SALES AT WHOLESale		WHOLESALE PRICE		VALUE OF SALES AT WHOLESale 1/	
	1981	1984	1981	1984	1985	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT		1,000 POTS		PERCENT		DOLLARS		1,000 DOLLARS	
CALIF	55	43	4,234	4,783	87	8,666	8,966	99	100	2.16	1.99	18,719	17,842	
COLO	15	17	146	121	102	281	239	95	91	3.44	3.76	967	899	
CONN	48	38	380	142	101	413	150	93	70	2.49	2.95	1,028	443	
FLA	24	37	1,889	2,705	106	2,026	2,966	100	100	2.37	2.47	4,802	7,326	
ILL	59	65	1,799	881	104	1,154	1,571	95	94	2.75	2.84	3,174	4,462	
IND	63	46	278	232	102	413	332	89	86	3.28	3.82	1,355	1,268	
IOWA	42	46	246	261	97	474	346	92	82	3.47	3.99	1,645	1,381	
MD	26	32	189	356	101	281	414	87	80	2.71	3.39	762	1,403	
MASS	81	45	435	258	97	512	320	77	75	2.81	3.20	1,439	1,024	
MICH	125	128	1,185	1,520	100	1,541	1,880	85	91	2.60	2.70	4,007	5,076	
MINN	77	74	346	281	105	494	438	82	76	3.41	3.75	1,685	1,643	
MO	34	42	659	503	107	1,292	1,018	98	97	2.86	3.67	3,695	3,736	
N J	84	64	440	558	102	645	745	81	85	2.18	2.17	1,406	1,617	
N Y	213	120	1,333	1,540	102	2,033	3,267	78	95	2.52	2.42	5,123	7,906	
N C	51	49	1,060	989	108	1,328	1,467	98	96	3.27	3.16	4,343	4,636	
OHIO	174	165	1,387	1,353	101	2,057	3,019	91	63	2.71	2.74	5,574	8,272	
PA	178	232	1,223	1,472	101	1,721	2,070	88	89	2.52	2.86	4,337	5,920	
TENN	28	21	290	192	110	431	310	94	96	2.88	3.24	1,241	1,004	
TEX	53	74	1,576	1,300	103	2,961	3,012	99	99	2.88	2.95	8,528	8,885	
WASH	21	30	180	511	99	386	483	97	97	3.33	3.12	1,285	1,507	
WIS	55	57	297	216	92	758	389	88	84	1.97	2.71	1,493	1,054	
TOTAL	1,506	1,425	18,572	20,181	99	29,867	33,402	94	92	2.56	2.61	76,608	87,304	

1/ EQUIVALENT WHOLESale VALUE OF ALL SALES.

TABLE 13. POTTED GERANIUMS

STATE	PRODUCERS		PRODUCTION AREA		POTS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT	1,000 POTS	PERCENT		DOLLARS		DOLLARS	
					AS % OF:							
					1985							
					1984							
					1985							
					1984							
					1981							
					1984							
					1981							
					1984							
CALIF	34	31	1,698	1,829	108	2,111	98	100	1.43	1.39	3,019	3,750
COLO	47	63	481	504	105	1,306	92	87	.98	1.17	1,280	1,943
CONN	93	84	366	367	100	1,017	68	61	1.19	1.20	1,210	1,042
GA	64	130	400	493	123	597	83	79	.94	1.32	561	1,006
ILL	139	180	1,466	1,658	113	2,850	70	70	.92	1.26	2,622	4,546
IND	131	127	801	818	102	2,319	75	74	.82	.97	1,902	2,221
IOWA	112	118	843	841	100	1,409	67	64	.98	1.05	1,381	2,002
MASS	185	100	549	567	103	2,733	69	60	.95	1.25	2,596	1,969
MICH	255	315	2,450	2,525	103	6,765	77	79	.79	.70	5,344	6,825
MINN	161	145	927	945	102	2,534	65	64	.89	1.04	2,255	2,648
MO	68	100	642	653	102	1,188	75	76	.84	.95	998	1,696
N J	150	142	972	1,056	109	2,223	72	81	.86	.92	1,912	2,288
N Y	346	302	2,446	2,412	99	5,539	69	85	1.07	1.00	5,927	6,363
N C	97	79	488	507	104	1,164	87	88	1.02	1.25	1,187	1,941
OHIO	328	343	2,732	2,775	102	8,644	78	79	.81	.72	7,002	7,355
OREG	62	38	416	420	101	1,339	94	82	.91	1.04	1,218	1,621
PA	271	423	2,883	3,023	105	4,167	69	87	.92	.67	3,834	8,272
TEX	104	124	886	945	107	1,302	96	94	1.63	1.42	2,122	2,925
WASH	44	60	545	545	100	1,078	64	85	1.07	1.06	1,153	2,230
WIS	99	138	1,088	1,041	96	2,320	74	72	.86	.93	1,995	2,607
TOTAL	2,790	3,042	23,079	23,924	104	52,605	76	80	.94	.92	49,518	65,250

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

TABLE 14. POTTED HYDRANGEAS

STATE	PRODUCERS		PRODUCTION AREA		INTENDED: AS % OF:		POTS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1985	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT	1,000 POTS	PERCENT	PERCENT	1,000 POTS	PERCENT	DOLLARS	DOLLARS	1,000 DOLLARS	1,000 DOLLARS		
ALA	10	6	44	51	62	122	26	29	99	98	3.75	4.38	98	127
ARK 2/	3		33				30		100		3.01		90	
CALIF	23	20	506	286	307	107	411	203	100	100	2.44	2.67	1,003	542
COLO	10	9	38	17	17	100	22	12	98	96	3.75	4.61	83	55
FLA	17	25	508	820	841	103	319	550	100	99	2.60	2.98	829	1,639
GA	18	24	52	58	73	126	41	42	98	96	3.38	3.84	139	161
ILL	22	27	31	27	32	119	27	26	93	81	4.67	5.24	126	136
IND	20	19	96	57	59	104	58	34	97	97	3.54	4.44	205	151
IOWA	14	15	11	11	11	100	12	14	95	95	3.55	4.10	43	57
KANS	13	16	42	53	52	98	24	42	96	97	4.04	4.86	97	204
MD 2/	10			33	37	112		24		90	4.00		96	96
MASS	19	9	71	34	35	103	36	17	93	80	4.07	4.70	147	80
MICH	36	36	90	75	80	107	79	55	80	90	3.40	3.55	255	195
MO	14	17	65	59	78	132	64	46	96	97	3.69	4.15	236	191
N J	16	15	150	132	124	94	94	67	97	94	3.18	3.15	299	211
N Y	38	30	94	88	84	95	97	79	91	97	3.09	3.60	300	284
N C	22	23	63	125	142	114	56	89	89	97	3.55	4.10	199	365
OHIO 2/														
OREG 2/														
PA	44	47	66	94	88	94	60	63	89	94	3.13	3.79	188	239
TENN	19	12	59	85	85	100	48	42	91	98	3.25	3.91	156	164
TEX	38	54	370	328	307	94	221	265	98	92	4.24	5.73	937	1,518
WASH	9	11	34	38	34	89	25	41	96	99	3.55	3.41	89	140
WIS	21	22	22	25	21	84	24	23	84	74	3.12	2.96	75	68
UNALL	59	41	317	104	101	97	649	120	98	98	1.42	2.67	922	320
TOTAL	485	488	2,762	2,600	2,670	103	2,423	1,883	97	96	2.69	3.69	6,516	6,943

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ MISSING DATA INCLUDED IN UNALLOCATED TO AVOID DISCLOSURE OF INDIVIDUAL OPERATIONS.

TABLE 15. POTTED LILIES

STATE	PRODUCERS		PRODUCTION AREA		POTS SOLD		PERCENT OF INTENDED: AS % OF:		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT	1,000 POTS	PERCENT	DOLLARS	PERCENT	DOLLARS	PERCENT	DOLLARS	1,000 DOLLARS	1,000 DOLLARS
ALA	9	5	77	97	135	77	139	79	99	3.49	100	3.63	269	287
ARK	5	5	29	27	25	62	93	42	100	3.12	100	3.38	193	142
CALIF	24	24	917	879	899	1,351	102	1,191	100	2.44	97	3.31	3,296	3,942
COLO	14	19	85	103	102	125	99	141	99	3.13	96	3.47	391	489
CONN	48	38	144	100	102	113	102	102	81	3.70	81	3.70	418	377
FLA	17	26	384	469	508	378	108	425	100	2.93	97	3.15	1,108	1,339
GA	13	20	44	111	134	49	121	90	96	3.04	95	3.70	149	333
ILL	55	60	291	293	296	369	101	372	95	3.19	90	3.64	1,177	1,354
IND	52	42	138	102	105	119	103	96	86	3.34	86	3.56	397	342
IOWA	35	41	167	115	123	238	107	122	96	3.33	76	3.77	792	460
KANS	24	25	40	47	49	38	104	49	92	3.29	91	4.04	125	198
MD	24	25	74	56	57	85	102	61	81	3.48	80	3.99	296	243
MASS	78	40	241	240	242	293	101	255	78	3.26	82	3.85	955	982
MICH	105	111	480	495	510	600	103	790	93	2.79	94	3.00	1,674	2,370
MINN	65	61	204	187	196	288	105	254	87	3.09	84	3.14	890	798
MO	28	34	412	130	130	418	100	201	99	2.52	96	3.59	1,053	722
N J	59	52	116	92	100	130	109	103	85	3.61	77	3.60	469	371
N Y	143	100	315	409	383	401	94	416	84	3.32	92	3.79	1,331	1,577
N C	22	29	140	233	241	180	103	267	96	3.21	97	3.92	578	1,047
OHIO	150	138	470	453	471	531	104	576	89	3.18	90	3.41	1,689	1,964
OREG	14	7	101	69	55	158	80	127	100	2.68	100	3.46	423	439
PA	164	201	349	416	418	413	100	489	79	3.04	81	4.70	1,256	2,298
TENN	21	20	74	129	124	67	96	112	92	3.08	97	3.73	206	418
TEX	45	48	246	306	322	298	105	317	99	3.89	98	4.24	1,159	1,344
VA	21	21	56	74	75	81	101	100	96	3.18	92	3.95	258	395
WASH	11	13	100	123	148	144	120	167	97	3.16	96	3.57	455	596
WIS	52	50	150	193	153	246	79	191	85	3.08	86	3.36	758	642
TOTAL	1,298	1,255	5,844	5,948	6,103	7,252	103	7,135	93	3.00	92	3.57	21,765	25,469

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

TABLE 16. POTTED POINSETTIAS

STATE	PRODUCERS		PRODUCTION AREA		POTS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT	1,000 POTS		PERCENT	DOLLARS		DOLLARS	
				INTENDED: AS % OF:								
				1985								
				1984								
				1985								
				1984								
ALA	19	19	837	889	106	336	442	96	2.96	3.25	995	1,437
ARK	7	13	227	245	108	199	146	99	2.91	3.34	579	488
CALIF	77	65	4,945	4,654	94	4,293	4,020	100	2.91	3.06	12,493	12,301
COLO	29	38	486	501	103	397	335	96	3.47	5.01	1,378	1,678
CONN	60	58	378	388	103	387	256	85	4.08	3.95	1,579	1,011
FLA	36	100	4,883	5,555	114	1,341	2,603	99	2.51	3.26	3,366	8,486
GA	56	80	1,230	1,306	106	459	726	95	3.16	3.30	1,450	2,396
ILL	91	108	2,245	2,281	102	1,334	1,667	92	3.51	3.98	4,682	6,635
IND	84	81	779	798	102	463	512	86	3.66	3.88	1,695	1,987
IOWA	63	84	851	849	100	463	565	85	3.71	3.84	1,718	2,170
KANS	39	47	583	523	90	334	331	93	3.25	3.83	1,086	1,268
MD	38	40	787	840	107	410	469	77	3.99	4.48	1,636	2,101
MASS	107	75	983	1,000	102	660	630	74	3.31	3.89	2,185	2,451
MICH	150	171	3,430	3,615	105	1,457	2,335	84	2.81	2.85	4,094	6,655
MINN	92	87	771	806	105	522	501	84	3.40	3.64	1,775	1,824
MO	52	84	1,042	1,095	105	613	684	94	3.25	3.84	1,992	2,627
N J	108	98	1,954	2,094	107	886	1,285	91	2.74	3.33	2,428	4,279
N Y	237	180	1,791	1,872	105	1,914	1,478	86	2.59	3.79	4,957	5,601
N C	78	66	2,583	2,621	101	1,403	1,753	94	2.59	3.20	3,634	5,610
OHIO	235	239	3,247	2,911	90	2,150	2,419	85	3.00	3.32	6,450	8,031
OREG	27	20	680	653	96	424	420	98	2.85	3.74	1,208	1,571
PA	236	313	4,624	4,674	101	1,959	3,679	79	2.70	2.87	5,289	10,559
TENN	58	41	712	743	104	539	443	88	2.96	4.14	1,595	1,834
TEX	118	121	2,881	2,996	104	1,707	1,860	98	3.78	4.13	6,452	7,682
WASH	35	46	1,182	1,193	101	438	818	93	3.34	3.26	1,463	2,667
WIS	77	112	1,109	1,112	100	611	876	83	2.88	2.70	1,760	2,365
TOTAL	2,209	2,386	45,220	46,214	102	25,699	31,253	90	3.03	3.38	77,939	105,714

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

TABLE 17. FOLIAGE PLANTS FOR INDOOR OR PATIO USE

STATE	PRODUCERS		PRODUCTION AREA		AS % OF		PERCENT OF SALES AT WHOLESALE		NET VALUE OF SALES 1/	
	1981	1984	1981	1984	1985	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		1,000 SQ FT	PERCENT	PERCENT	1,000 DOLLARS		
CALIF	223	175	17,509	16,106	16,238	101	96	77,352	91	69,485
COLO	26	15	368	168	163	97	94	3,412	94	1,619
FLA	491	985	111,094	192,400	199,281	104	100	162,158	100	269,202
GA	51	127	553	2,056	2,145	104	94	2,302	83	4,755
HAW	59	64	4,565	5,649	8,111	144	99	6,845	99	13,470
ILL	78	79	880	1,038	992	96	69	3,796	73	3,097
MD	29	34	526	457	490	107	80	2,293	75	1,603
MASS	94	50	688	569	566	99	60	4,319	50	3,501
MICH	145	167	1,245	1,380	1,395	101	69	4,980	70	5,245
MINN	80	70	432	285	279	98	70	2,389	79	1,822
N J	106	80	958	785	766	98	80	3,612	47	3,576
N Y	216	234	1,445	2,773	3,738	135	61	5,886	88	13,819
OHIO	125	107	1,591	1,311	1,317	100	86	13,988	88	10,631
OREG	28	15	310	299	287	96	76	1,277	61	1,166
PA	146	228	1,289	1,275	1,365	107	78	5,126	83	7,062
TEX	189	206	10,652	6,726	7,153	106	96	29,425	77	18,604
TOTAL	2,086	2,636	154,105	233,277	244,286	105	98	329,160	98	428,657

1/ GROSS VALUE OF SALES LESS COST OF PLANT MATERIALS PURCHASED FROM OTHER GROWERS FOR GROWING ON.

TABLE 18. BEDDING PLANTS--FLOWERING AND FOLIAR TYPES

STATE	PRODUCERS		PRODUCTION AREA		INTENDED: AS % OF:		FLATS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 1/	
	1981	1984	1981	1984	1985	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT	1,000 FLATS	PERCENT		PERCENT	DOLLARS		DOLLARS	1,000 DOLLARS	
CALIF	69	55	8,242	6,124	6,664	5,251	109	4,007	99	5.32	27,935	21,077		
COLO	57	86	1,184	1,364	1,378	571	101	834	86	6.24	3,563	7,106		
CONN	90	195	1,015	1,450	1,420	574	98	760	87	5.27	3,025	3,914		
FLA	35	89	1,490	5,292	5,555	1,388	105	4,186	99	4.71	6,537	18,209		
GA	58	115	1,959	1,276	1,481	1,498	116	787	87	4.17	2,077	3,959		
ILL	139	180	1,623	2,165	2,215	914	102	1,194	63	5.45	4,981	6,830		
IND	134	131	927	1,192	1,213	528	102	638	62	4.61	2,434	3,043		
IOWA	117	125	743	964	958	424	99	507	59	6.77	2,870	3,772		
KANS	47	64	683	924	929	359	101	512	76	7.11	2,552	3,799		
MD	41	43	674	892	896	450	100	500	74	4.24	1,908	3,230		
MASS	173	192	1,394	1,729	1,818	748	105	992	42	5.23	3,912	5,773		
MICH 2/	310	335	7,603	10,110	10,105	4,842	100	5,835	88	4.21	20,385	27,716		
MINN	174	170	1,968	2,090	2,119	873	101	967	62	5.78	5,046	6,237		
MO	80	108	981	1,348	1,373	608	102	708	92	5.36	3,259	4,659		
N J	114	114	1,605	1,739	1,748	871	101	981	82	4.66	4,059	5,268		
N Y	345	367	2,777	2,804	2,876	1,573	103	1,854	60	5.34	8,400	10,160		
N C	112	71	1,662	1,856	1,925	880	104	1,245	88	4.79	4,215	6,661		
OHIO	325	369	6,002	6,968	6,898	3,259	99	3,698	78	4.68	15,252	19,119		
OREG	53	31	854	811	838	566	103	444	90	6.18	3,498	2,979		
PA	285	442	2,936	4,728	4,851	1,646	103	2,450	69	3.89	6,403	13,549		
TENN	59	42	520	658	657	328	100	291	76	4.63	1,519	1,781		
TEX	90	131	1,605	2,549	2,707	1,351	106	2,047	98	5.26	7,106	12,937		
VA	46	54	726	880	907	487	103	554	77	5.12	2,493	2,964		
WASH	53	78	956	2,139	2,175	495	102	1,378	82	6.80	3,366	7,359		
WIS	100	151	1,153	1,634	1,721	636	105	1,021	65	5.65	3,593	6,973		
TOTAL	3,106	3,738	50,282	63,686	65,427	30,120	103	38,390	82	4.99	150,388	209,074		

1/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

2/ DOES NOT INCLUDE "OPEN ACREAGE" GROWN OUTDOORS.

TABLE 19. BEDDING PLANTS--VEGETABLE TYPES 1/

STATE	PRODUCERS		PRODUCTION AREA		FLATS SOLD		PERCENT OF SALES AT WHOLESALE		WHOLESALE PRICE		VALUE OF SALES AT WHOLESALE 2/	
	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984	1981	1984
	NUMBER		1,000 SQ FT		PERCENT	1,000 FLATS	PERCENT	DOLLARS	DOLLARS	1,000 DOLLARS	1,000 DOLLARS	
CALIF	41	35	2,200	1,386	98	1,210	99	5.03	4.07	6,086	7,147	
COLO	54	81	220	291	101	138	80	6.93	8.10	956	1,523	
CONN	88	170	680	700	98	347	86	5.28	5.50	1,832	1,925	
FLA	18	26	482	877	103	717	100	2.46	4.13	1,764	5,753	
GA	56	108	556	628	113	294	92	4.99	4.76	1,467	1,709	
ILL	129	163	612	827	102	328	57	5.00	5.97	1,640	2,382	
IND	132	131	495	509	101	283	60	4.60	4.80	1,302	1,262	
IOWA	118	125	415	533	102	238	57	6.67	7.12	1,587	2,172	
KANS	43	58	215	283	96	130	61	6.68	6.48	868	1,147	
MD	32	38	223	185	102	140	41	4.35	6.30	609	523	
MASS	163	168	595	512	112	314	40	5.14	6.10	1,614	1,488	
MICH	280	303	2,600	2,600	100	1,586	86	3.90	4.60	6,185	6,555	
MINN	164	160	818	694	100	353	57	5.81	6.01	2,051	1,833	
MO	83	102	503	690	98	299	81	5.91	6.58	1,767	2,573	
N J	106	92	630	502	99	338	73	4.44	4.60	1,501	1,279	
N Y	326	308	1,525	922	104	806	61	4.90	5.70	3,949	3,762	
N C	101	65	780	547	104	441	84	5.21	4.93	2,298	1,992	
OHIO	303	342	2,793	2,126	100	1,456	77	4.48	5.12	6,523	6,124	
OREG	52	28	379	241	97	179	84	6.11	6.93	1,094	880	
PA	231	373	1,156	1,467	100	662	60	3.55	5.17	2,350	4,115	
TENN	60	35	449	230	98	282	70	4.49	6.03	1,266	712	
TEX	82	97	997	1,193	101	981	98	5.28	3.86	5,180	3,157	
VA	44	48	366	303	101	225	75	5.22	5.00	1,175	1,050	
WASH	46	58	357	646	100	166	86	6.33	5.39	1,051	2,803	
WIS	98	143	444	438	106	258	65	5.50	5.90	1,419	1,540	
TOTAL	2,850	3,257	20,490	19,330	101	12,171	79	4.73	5.02	57,534	65,406	

1/ DOES NOT INCLUDE "OPEN ACREAGE" OF VEGETABLE TRANSPLANTS GROWN OUTDOORS FOR USE IN COMMERCIAL VEGETABLE PRODUCTION.
2/ EQUIVALENT WHOLESALE VALUE OF ALL SALES.

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E R R A T A

Floriculture Crops - SpCr6-1(85) released March 15, 1985 should be changed as follows:

PAGE 3, Text	<u>FROM</u>	<u>TO</u>
<u>Highlights:</u>		
Paragraph 1, Line 2	\$234 million	\$239 million
Paragraph 2, Line 1	\$263 million	\$267 million
Line 1	4 percent	6 percent
Paragraph 3, Line 2	Potted Hybrid Tea Roses	Hybrid Tea Roses
Line 2	\$4.40	\$4.59

PAGE 4, Text		
<u>Roses, Hybrid Tea,</u> Line 1	25.2 million	352 million
Line 1	20 percent less	12 percent more
Line 3	11.5 cents	1.3 cents
Line 3	40.3 cents	30.1 cents
Line 3	13 percent	18 percent
Line 4	\$101 million	\$106 million

PAGE 8, Table 1: Wholesale Value of Selected Floriculture Crops, Continued

<u>Roses, Hybrid Tea, 1984</u>		
Calif	54,475	58,945
Total	101,496	105,966

PAGE 11, Table 2: Average Value of Selected Floriculture Crops, 1984

<u>Roses, Hybrid Tea</u>		
Calif	3.77	4.08
Total	4.40	4.59

PAGE 17, Table 9: Roses, Hybrid Tea, 1984

<u>Blooms Sold</u>		
Calif	134,840	234,840
Total	251,721	351,721
 <u>Wholesale Price</u>		
Calif	40.4	25.1
Total	40.3	30.1
 <u>Value of Sales at Wholesale</u>		
Calif	54,475	58,945
Total	101,496	105,966

