

# VEGETABLES--FRESH MARKET

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## ACREAGE AND ESTIMATED PRODUCTION OF PRINCIPAL COMMERCIAL CROPS

December 1, 1966

Artichokes: Production of artichokes in California is almost the same as last year.

Broccoli: Winter broccoli production for 1967 is forecast 21 percent above last year. Volume is expected through February.

Cabbage: December 1 cabbage stocks in Upstate New York are 39 percent less than a year earlier. Cabbage for winter harvest is placed at 41,200 acres, 6 percent more than last year. Intended plantings for early spring harvest are estimated at 11,000 acres, 6 percent below last year.

Carrots: The winter carrot acreage is estimated at 38,100 acres for harvest, compared with 34,700 acres last year.

Celery: Production of winter celery, at 5.4 million cwt., is 9 percent more than last year. Good supplies are available from Florida and southern California.

Escarole: Escarole acreage for winter production is estimated at 7,400 acres for harvest this year compared with 8,100 acres last year.

Lettuce: Production of 12.8 million cwt. for the winter lettuce crop is 4 percent above last year. Florida, Texas, Arizona, and California supplies should increase during December.

Spinach: The winter spinach crop is 10 percent larger than last year. Texas harvest is underway. California supplies are expected to continue in moderate volume.

Strawberries: Florida's winter strawberry acreage is estimated at 2,000 acres for harvest compared with 2,300 acres last year.

UNITED STATES DEPARTMENT OF AGRICULTURE

Statistical Reporting Service  
Wg 2-1 (12-66)

Crop Reporting Board  
Washington, D. C.

Summary of acreage and estimated production reported to date, 1967 with comparisons

Seasonal group and Crop	Acreage			Production		
	Harvested		For harvest 1967	Average 1961-65	1966	Indicated 1967
	Average 1961-65	1966				
	- Acres -			- 1,000 cwt. -		
WINTER						
Artichokes ..	8,480	8,900	9,500	528	668	665
Beets .....	1,820	1,800	1,800	169	153	162
Broccoli ....	3,160	2,780	3,560	122	114	138
Cabbage .....	42,700	38,800	41,200	6,532	6,748	Jan.
Carrots .....	39,740	34,700	38,100	5,728	5,294	Jan.
Cauliflower..	2,370	2,100	2,100	148	126	127
Celery .....	9,850	11,150	11,800	4,646	4,981	5,434
Escarole ....	6,640	8,100	7,400	718	810	Jan.
Kale .....	1,580	1,300	1,100	102	78	72
Lettuce .....	68,780	70,600	77,800	11,350	12,372	12,834
Shallots ....	580	500	450	16	15	14
Spinach .....	8,390	8,100	7,600	446	379	418

## Acreage and estimated production reported to date, 1967 with comparisons

Crop and State	Acreage			Yield per acre			Production		
	Harvested		For harvest 1967	Av. 61-65	1966	Ind. 1967	Average		Ind. 1967
	1961-65	1966					1961-65	1966	
	- Acres -			- Cwt. -			- 1,000 cwt. -		
ARTICHOKES 1/ Winter: California .....	8,480	8,900	9,500	62	75	70	528	668	665
ASPARAGUS 1/ 2/ ALL States .....	143,830	130,860	129,510	25	26		3,625	3,426	
BEETS Winter .....	1,820	1,800	1,800	93	85	90	169	153	162
BROCCOLI 1/ Winter: Texas .....	2,580	2,400	3,100	32	35	35	87	84	108
Arizona .....	560	380	460	64	80	65	35	30	30
Group Total ..	3,160	2,780	3,560	38	41	39	122	114	138
CABBAGE 1/ Winter: Florida .....	15,600	14,500	15,700	176	215		2,746	3,118	
Texas .....	20,480	18,000	19,000	116	135		2,331	2,430	
Arizona .....	1,320	1,500	1,400	206	160		273	240	Jan.
California .....	5,300	4,800	5,100	222	200		1,182	960	
Group Total ..	42,700	38,800	41,200	154	174		6,532	6,748	
Early Spring 2/ South Carolina ..	2,640	2,900	2,500	102	100		268	290	
Georgia .....	3,040	2,400	2,300	116	125		354	300	
Alabama .....	470	550	500	111	130		52	72	Apr.
Mississippi .....	960	700	700	135	135		130	94	
Louisiana .....	2,120	2,300	2,000	91	100		192	230	
California .....	3,020	2,900	3,000	241	240		729	696	
Group Total ..	12,250	11,750	11,000	141	143		1,725	1,682	
CARROTS 1/ Winter: Texas .....	32,580	27,000	30,600	123	115		3,988	3,100	
California .....	7,160	7,700	7,500	246	285		1,740	2,194	Jan.
Group Total ..	39,740	34,700	38,100	145	153		5,728	5,294	
CAULIFLOWER 1/ Winter: Texas .....	1,760	1,400	1,500	58	55	55	102	77	82
Arizona .....	560	700	600	76	70	75	42	49	45
Group Total ..	2,370	2,100	2,100	63	60	60	148	126	127

Acreage and estimated production reported to date, 1967 with comparisons

Crop and State	Acreage			Yield per acre			Production		
	Harvested		For harvest 1967	Av. 61-65	1966	Ind. 1967	Average 1961-65	1966	Ind. 1967
	Average 1961-65	1966							
	- Acres -			- Cwt. -			- 1,000 cwt. -		
CELERY <u>1/</u> Winter:									
Florida .....	6,540	7,400	7,500	418	425	415	2,731	3,145	3,112
Arizona .....	90	50	3/	508	460		41	23	
California ...	3,220	3,700	4,300	584	490	540	1,874	1,813	2,322
Group Total..	9,850	11,150	11,800	472	447	461	4,646	4,981	5,434
ESCAROLE Winter:									
Florida .....	6,640	8,100	7,400	109	100		718	810	Jan.
KALE <u>1/</u> Winter .....	1,580	1,300	1,100	64	60	65	102	78	72
LETTUCE Winter:									
Florida .....	3,200	4,000	3,600	87	95	90	278	380	324
Texas .....	6,680	6,100	7,300	91	85	100	593	518	730
Arizona .....	16,320	17,900	17,500	164	165	165	2,682	2,954	2,888
California ...	42,580	42,600	49,400	184	200	180	7,798	8,520	8,892
Group Total..	68,780	70,600	77,800	165	175	165	11,350	12,372	12,834
ONIONS <u>1/</u> <u>2/</u> Early Spring ..	22,420	16,300	21,200	133	95		2,993	1,548	Mar.
SHALLOTS Winter:									
Louisiana ....	580	500	450	28	30	32	16	15	14
SPINACH Winter:									
Texas .....	6,760	6,500	6,000	36	30	35	242	195	210
California ...	1,580	1,600	1,600	128	115	130	203	184	208
Group Total..	8,390	8,100	7,600	53	47	55	446	379	418
				- Lbs. -			- 1,000 lbs. -		
STRAWBERRIES <u>1/</u> Winter:									
Florida .....	2,320	2,300	2,000	7,500	9,100		18,018	20,930	Jan.
Spring, All <u>2/</u> .	85,350	76,800	75,030	5,792	5,836		494,325	448,215	
ALL STATES .....	87,670	79,100	77,030	5,853	5,931		512,343	469,145	

1/ Includes processing.

2/ 1967 acreage for harvest is prospective acreage.

3/ Estimates discontinued.

December 8, 1966

COMMENTS CONCERNING CONDITION AND  
MOVEMENT OF VEGETABLES

**ARTICHOKEs:** The first forecast of California's winter artichoke crop places production at 665,000 cwt., about the same as the 1966 crop but 26 percent above average. Supplies are expected to decline moderately through the winter months.

**BEETS:** Harvest of winter beets got underway in Texas in late November. Volume marketings are not expected until January.

**BROCCOLI:** Production of winter broccoli is forecast at 138,000 cwt., 21 percent above last year. Light supplies were available from the San Antonio area of Texas in late November. Movement is expected to get underway in the Lower Rio Grande Valley in December and should peak in January and February. Much of the increased acreage is intended for processing. Most of the acreage is located in the Rio Grande Valley with the remainder in the San Antonio-Winter Garden areas. The Arizona crop made good development during November. Harvest started around the first of November and light supplies are expected to be available until the 15th of March.

**CABBAGE:** The winter cabbage crop is estimated at 41,200 acres for harvest compared with 38,800 acres harvested in 1966. In Florida, harvest is underway but supplies have been light. Volume is expected to increase in December. Cooler weather has improved quality but days have been warm enough for excellent growth. In the San Antonio and Winter Garden areas of Texas, movement was good during November. In the Lower Rio Grande Valley, movement started in mid-November but shipments are expected to be light until mid or late December. Arizona's crop is in good condition. Harvest is expected to continue until June. Harvest in California is active and should increase to a peak in February.

Growers intend to harvest 11,000 acres of early spring cabbage in 1967, compared with 11,750 acres harvested in 1966. In South Carolina, precipitation has been negligible for about two months. Plants are in poor condition because of the dry weather and a hard freeze that occurred the first of November which killed some plants in the seedbed. In Georgia, little or no rainfall was received during November in the commercial producing areas. Fields are dry and transplanting is being delayed. The supply of plants was adequate as of December 1. Planting of California's crop got underway in early November.

**CARROTS:** The 1967 winter carrot acreage is placed at 38,100 acres for harvest. This compares with 34,700 acres harvested in 1966 and the 1961-65 average of 39,740 acres. Heavy rains in mid-October in the Rio Grande Valley of Texas caused loss of some acreage but most of it was replanted. Harvest of early plantings was underway in the San Antonio and Winter Garden areas in the second half of November with harvest of a few early fields getting underway in the Lower Valley by December 1. Movement from the Lower Valley is expected to be relatively light until January. Of the total acreage for harvest this season, 83 percent is for fresh market and 17 percent for processing. Approximately 80 percent of the fresh market acreage is in the Lower Rio Grande Valley; 15 percent in the Winter Garden; and 5 percent in the San Antonio and Laredo areas. In the California desert areas, harvest is expected to increase gradually during December. Peak movement should be reached by March.

CAULIFLOWER: Winter cauliflower production in Texas and Arizona is forecast at 127,000 cwt., 1 percent above the 1966 crop. Warm weather during November in Texas was detrimental to the crop but prospects remain fair. In the San Antonio area, harvest started in mid-November. Harvest is expected to get underway in December in the Lower Valley with supplies available until March. Of the acreage for harvest, slightly over half is in the Lower Rio Grande Valley with the remaining acreage in the Eagle Pass, San Antonio, and Winter Garden areas. The Arizona crop is in good condition. Shipments started about December 1 and are expected to continue until the last of March, with peak the last week in January.

CELERY: Production of winter celery is estimated at 5,434,000 cwt., 9 percent more than 1966. Harvest should continue in the Zellwood area of Florida until mid-December and should continue to increase from the Everglades as more growers begin harvesting. Transplanting continues active in the Everglades, Sarasota, and Sanford-Oviedo areas. In California, light cutting is underway in Los Angeles, Orange, Riverside, and Ventura Counties with San Diego scheduled to begin before mid-December. Volume should increase rapidly during December and reach a peak in January.

ESCAROLE: Florida growers expect to harvest 7,400 acres of winter crop escarole, compared with 8,100 acres harvested in 1966. Light harvest is underway in the Zellwood, Sarasota, and Everglades areas. Volume should increase seasonally in all areas.

KALE: In Virginia, harvest of kale is making good progress in the Norfolk area. Low temperatures have done little damage to date.

LETTUCE: The first forecast of the 1967 winter lettuce crop places production at 12,834,000 cwt., 4 percent above the 1966 crop. In Florida, light harvest was underway during November in all major areas with the Zellwood area the main source of supplies. Volume should continue to increase through December as harvest becomes more general in the Everglades area. Volume from the Winter Garden area and the Rio Grande Valley of Texas should increase during December. Cooler weather has improved prospects in both the Lower Valley and the Winter Garden. Approximately 78 percent is grown in the Rio Grande Valley with most of the remainder in the Batesville-Uvalde region of the Winter Garden. Harvest in the Yuma area of Arizona was active during the last week in November. Shipments should peak in late December. Late plantings of winter lettuce are making good progress. In California, harvest in the Blythe area and in the Imperial Valley is underway. Supplies are expected to remain comparatively light through most of January.

SHALLOTS: Louisiana's 1967 winter crop of shallots is estimated at 14,000 cwt., 7 percent less than last year. Young shallots in the Thibodaux-Chack Bay area are in generally good condition, but much of the older crop has gotten "stemmy." In most other commercial areas, the crop is in generally good condition. Marketings are expected to pick up for the Christmas holiday trade.

SPINACH: Winter spinach production for 1967 is estimated at 418,000 cwt., 10 percent more than the 1966 crop. Volume from the Winter Garden area of Texas is expected to continue light until after the first of the year. Heaviest movement is expected during January and February. Of the acreage expected for harvest, approximately 80 percent is in the Winter Garden and 20 percent in the Lower Rio Grande Valley. In California, harvest of winter spinach continues moderately. Supplies are expected to increase steadily through March.

STRAWBERRIES: Florida growers expect to harvest 2,000 acres of 1967 winter crop strawberries, compared with 2,300 acres last year. Some light harvest is expected in the Lower East Coast area in early December. Volume is expected to be light through Christmas, then increase seasonally until March when peak production is usually reached. Dry weather has caused growers to irrigate heavily. Most plastic is down, and plants are showing favorable growth.

NEW YORK CABBAGE STOCKS  
December 1, 1966

Stocks of cabbage in New York Upstate producing areas are estimated at 685,000 cwt., 39 percent less than a year earlier and 34 percent below average. Production of cabbage in Upstate New York was 24 percent less than last year. The amount of cabbage going into kraut is 23 percent below last year. Sales for fresh market to December 1 have been about 15 percent above last year. In addition to stocks in Upstate New York, supplies are available from continuing harvest on Long Island and active harvest in the late fall producing States.

UPSTATE NEW YORK EARLY FALL CABBAGE  
(For fresh Market and Kraut)

Year	Acreage	Yield per acre	Production			December 1 Stocks	
			Total	Not Harvested 1/	Harvested	Amount on hand	Percent of production harvested
	<u>Acres</u>	<u>Cwt.</u>	<u>- 1,000 cwt. -</u>			<u>1,000 cwt.</u>	<u>Percent</u>
1960-64 average	10,440	324	3,382	---	3,382	1,033	31
1965	10,800	365	3,942	158	3,784	1,130	30
1966	9,200	325	2,990	---	2,990	685	23

1/ Not harvested because of low prices or other economic factors.